

# HERE'S the POINT!

By SPENCE HELD

Hey, it rained!

Many of us had almost forgotten what the stuff felt like—but when it hit us in the face Monday we remembered again in a hurry.

My puddle-jumping technique was a little rusty, too.

Yeah, water cascaded down both sides of Point Loma; it rushed through Ocean Beach with a whoop and a holler, and practically everybody enjoyed the sight for a change.

I was sorry I didn't get a chance to navigate the Catalina River. This is my favorite local stream during periods of heavy precipitation—a torrent rushing lengthwise down Point Loma, fed by streams at every block, and finally spreading out on Voltaire St. in the form of a sizeable lake.

When I was a kid, somebody gave me a copy of "The Little Shepherd of Kingdom Come," by John Fox Jr.

That title frightened me off for several years but I finally read the book with vast enjoyment. For the benefit of the younger generation, it's a story of the Kentucky mountains at the time of the Civil War.

The mountaineers at Kingdom Come were in the habit of rafting logs down the river in the spring—but they required a "tide." This year there had been prayers for rain.

"O Lord," said the circuit-rider, "we do not presume to dictate to Thee, but we need rain, an' need it mighty bad. . . . If it pleases Thee, send us, not a gentle sizzle-sozzle, but a sod-soaker. O Lord, a gully-washer. Give us a tide, O Lord!"

They got it, too.

In this week's Saturday Evening Post, Frank and Helen Schreider of Escondido begin their account of a "20,000-mile trip in a jeep from the Arctic Circle to the southernmost tip of South America. . . . They cut their way through roadless Guatemalan swamps, move across the wild primitive valleys of South America," etc.

Well, about 25 years ago a guy named Jose Mario Barone, Italian scion of fortune, and World War I ace, popped into a San Diego newspaper office and said he had just driven his car from New York City in 77 hours.

With him was Jack Silver, his mechanic. . . . The city editor turned them over to me, and I turned out a piece of rather purple prose about their cross-country dash. I quote:

"Dallas was reached early yesterday morning. Barely pausing for a cup of coffee, Barone hurled his mud-crusted car out into the barren stretches of the southwestern desert, encountering bitterly cold weather last night in Arizona."

Anyhow, Barone handed me a postcard with his photo on it, and a copy of his book, "Heart and Will Power—20,000 Miles Across the Three Americas."

This tells the story of his auto trip from Rio de Janeiro to New York City during 1927-29. There were no roads through much of the country; he encountered incredible hardships, and lost three companions, one after another, in accidents.

Wild animals, Indians, revolutionists—Barone survived them all.

I've often wondered what became of him.

## Dewey PTA

The January meeting of George Dewey PTA will be held in the school auditorium Tuesday the 15th at 7:30 p.m. The program will be titled "What Is A Visiting Teacher?"

Mrs. Charlotte Crable, school visiting teacher, will explain her work and service with children who need individual counsel. Refreshments will be served in the cafeteria after the meeting.

## SLOGAN CONTEST

Mrs. Reid Carlson, of 5138 Cape May Ave., was last week's winner in the Peninsula News Boster Slogan Contest. Her winning slogan and details of the weekly contest are on Page 8.

## Your Subscriber's Receipt Is Good For Admission To Strand Theatre

Your Peninsula News subscriber's receipt for the current collection period is good for one admission to the Strand Theatre in Ocean Beach when accompanied by one paid adult admission.

The receipt will be honored any Monday, Tuesday, Wednesday or Thursday until Feb. 7.

This bonus to our subscribers is made possible by the cooperation of Darryl Johnson, owner of the Strand Theatre.

Your Peninsula News carrier boy will call this week to make a 25-cent collection.

# Peninsula News

The Only Newspaper 100 Percent Interested in San Diego's Peninsula Area. Serving 60,000 Population in Ocean Beach-Point Loma-Loma Portal-Midway

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Ten Cents a Copy

TEN PAGES



INSTALLATION—Harry Hearn, left, Kiwanis lieutenant-governor of Division 21, hands the gavel to Jim Restine, new president of Ocean Beach Kiwanis Club, at installation ceremonies for the 1957 officers and directors of the club Tuesday night in the Kiwanis Youth Center. At the right are Russ Wilson, outgoing president, and W. A. Pepin, past lieutenant-governor.—P.N. staff photo.



OFFICERS—Ocean Beach Kiwanis Club's new officers include, left to right: Henry W. (Hank) Voss, vice-president; Robert (Bud) Overby, secretary; Jim Restine, president; Chet Mellison, vice-president, and Harry Hearn (division lieutenant-governor). Harold Mills, treasurer, is not pictured. Incoming directors are H. F. Holloway, Joseph J. Kenneally, Harry Masters, Frank Owen, William Stegeman, Terry Sweeney and Harold Thoma.—P.N. staff photo.

## Recreation Leader At O.B. 'Center' Submits 'Our Side Of The Question'

(Editor's Note: This letter was received by Adaline Dudley, who writes the "Ad Libs" column, from Jack Dawson, principal recreation leader at O. B. Community Center.)

In answer to Mrs. Jones' statement in your column last week to the effect that "there is nothing for teenagers to do in Ocean Beach," I would like to submit our side of the question.

Our program here at the Community Center is planned to provide recreation for as many age groups as possible. We have activities for tiny tots all the way up to the senior citizens who come to the "Friendly Club."

It is very true that we have less planned activities for the senior high age group than any other for the simple reason that the response is so much greater in the other groups. For instance, we get a turnout of 40 or 50 children for each of our elementary activities, while it is difficult to interest enough senior high boys to organize a basketball team.

I believe one reason for this is the fact that the high school offers a tremendous extra-curricular program for any who wish to take part. There are numerous clubs of a varied nature plus intramural sports and interschool athletic teams.

## Warden Training Classes Offered At Midway Center

Civil Defense Warden Training classes will be offered at Midway Adult Center, 3249 Fordham St., Harry Masters, chief warden, announced this week.

The classes are on Mondays and Tuesdays starting Jan. 10. While designed especially for block warden trainees, the classes are open to all interested citizens.

Such skills as first aid, fire prevention, atomic warfare defense, and rescue methods will be taught, Masters said. "Outstanding warden volunteers possess natural leadership and are well known or become well known in their neighborhoods. Very often we find housewives especially well qualified."

Warden training is offered through the Adult Evening High School Department of the San Diego City Schools in cooperation with the City Office of Civil Defense.

However, there were 17 ball teams playing all summer in the Ocean Beach area, and we have 11 basketball teams ready to start the season this week. There are volleyball games going on here daily in which both boys and girls participate. Also, high school and junior high boys are playing basketball here from 4 to 9 every day, so anyone who says there is "nothing" to do in Ocean Beach is not being entirely fair to us.

As for holding senior high dances, we will be very happy to plan one with any parents who want to come and talk over the situation with us. In fact, we have a Civic Committee which meets monthly to plan a varied program of events. The next meeting will be held on Feb. 11 at 7:30 here at the Community Center, and we welcome any citizen who has any suggestions to submit which will make our program more attractive to teenagers.

We have tried to organize social clubs here for senior high boys and girls, but none of them lasted very long because they were unwilling to conform to the rules and regulations which the law requires.

JACK DAWSON  
Principal recreation leader,  
O. B. Community Center.

## Cub Scout Pack To Be Organized

The Point Loma Optimist Club wishes to invite parents of boys 8, 9 and 10 years of age to attend three organizational meetings designed to acquaint them with Cub Scouting.

These meetings will be held at the Silvergate School Auditorium, 1499 Venice St., from 7:30 to 9 p.m. on three successive Wednesdays, Jan. 16, 23 and 30.

Trained members of the Boy Scout council will give a bird's eye view of Cub Scouting. Activities are slanted toward the home and neighborhood and built around the needs and interests of 8, 9- and 10-year-olds. The program provides common interests for boys and parents.

All boys attending these meetings have the chance to become charter members of Pack 525, Silvergate.

Bruce F. Fennell will be the institutional representative from The Point Loma Optimist Club. The club, whose motto is "Help the Boy," already sponsors Troop 525 at Silvergate, John Sneed, scoutmaster; and Ship 525 whose leader is Capt. Walter Phaler.

## Pony League Sets Meeting Friday

Parents of 13- and 14-year-old boys living in the Peninsula area are invited to attend an important Pony League meeting Friday, June 11 at 8 p.m. in the Ocean Beach Community Center on Santa Monica Ave.

Officers for the coming league season will be nominated and elected.

"A successful season can be assured by your attendance," it was said.

## Trinity Episcopal To Organize As Parish Church

The organization of Trinity Episcopal Church, Ocean Beach, as a self-supporting parish church will take place Saturday, Jan. 12 at a meeting called by the Very Rev. T. Raymond Jones, dean of San Diego Convocation.

In announcing the meeting at which he will preside, Dean Jones said the church's first rector and vestry will be elected. By-laws for the organization of the Parish of Holy Trinity also are to be adopted.

The meeting will take place in Wallace Hall at 7 p.m. It will be preceded by a planned pot-luck supper at 6 p.m.

Annual reports of church organizations and officers will be presented following the elections, the Rev. John R. Nicholson said yesterday.

Services Announced  
Services at Trinity Church will include three celebrations of the Holy Eucharist Sunday, Jan. 13. First service will be at 7:30 a.m. Family Eucharist and Church School will take place at 9 a.m., and Holy Eucharist with sermon by Father Nicholson is scheduled for 11 o'clock.

The regular mid-week celebration of Holy Eucharist will be at 9:30 a.m. Wednesday.

## Local Residents Invited To Indian Affairs Meeting

All interested persons are invited to attend a San Diego County meeting on Indian Affairs Friday, Jan. 11 at 7:30 p.m. in the YMCA auditorium, 1115 Eighth Ave.

Mrs. Carl J. Shipke, Peninsula resident, is provisional chairman. Others in this area aiding in formation of an organization include Mrs. Charles M. Kassler, Mrs. George S. Friend, Miss Alice Joy Keith and Mrs. Dudley Day.

## Women Will Meet On Civil Defense

Women's organizations are invited to send a representative to the Women's Conference on Civil Defense next Tuesday, Jan. 15 from 10 a.m. to 2 p.m. in the Puppet Theatre, Balboa Park, according to Myrtle Orrick, CD coordinator.

Mrs. Jean Wood Fuller, director of women's activities, Federal Civil Defense Administration, will be guest speaker. There will be a panel discussion and a film. Speakers will include Dr. Spencer Rogers of State College and Friends Service Committee.

## BRIDGE SCORES

Community Center bridge scores for Jan. 2 were as follows: North-South High Over-all—Peg DeKovan, Jewell Byrom; 2—Eunice Harwood, Eva Cooper; 3—Vera Michael, Mr. L. Kerner; East-West—Emma Hegerle, Birnie Andrews; 2—Josephine Carpenter, Ethel Turley; 3—Mr. and Mrs. F. P. Wells.

## Eight Point Lomans Named Finalists In National Scholarship Competition

Eight seniors at Point Loma High School have been named finalists in the National Merit Scholarship competition, according to Dr. Ralph Dillard, superintendent of city schools.

A total of 20 seniors from six San Diego high schools were named—Hoover and La Jolla had four each; San Diego High two, and Lincoln and Mission Bay one each.

The Point Loma High finalists are Lucianne Cherry, Richard V. Hall, George L. Hody, Keith C. Hughes, Julie F. Jacobsen, Nancy L. McFadden, Michael H. Prior and Ray E. Stanford.

They are among the 7500 high-est scorers on a nationwide college aptitude examination given to 162,000 seniors in 12,500 high schools on Oct. 24.

The finalists now face a stiff three-hour college board examination on Saturday, Jan. 12. The value of each scholarship varies with the financial need of the student, ranging from \$100 per year to \$2,200 per year or more.

At stake are more than 700

## It's 'Friendly Persuasion'

"It isn't often I personally recommend a picture, but 'Friendly Persuasion' is one you won't want to miss."

So said Darryl Johnson, owner of the Strand Theatre, in a phone call from Los Angeles last night after personally viewing the movie there.

"It's a picture that will appeal to the entire family," Johnson added.

"Friendly Persuasion" stars Gary Cooper and Dorothy McGuire. Outstanding in supporting roles are Marjorie Main and newcomer Anthony Perkins.

## Camp Fire Girls Set Supper Wed.

Camp Fire Girls will have a Father & Daughter Supper next Wednesday, Jan. 16 at 6:30 p.m. in the Point Loma Community Church, Chatsworth Blvd. and Udal St. Mrs. Benton McCormack is chairman. This will be an old-fashioned box social.



OFFICERS—Donna Naylor (center) will be installed as honored queen of a new Bethel of Job's Daughters Sunday. The others are Valerie Schmidt, left, senior princess, and Pat Foudray, junior princess.—P.N. staff photo.

## Job's Daughters To Institute New Bethel

On Sunday, Jan. 13, another member will be added to the fast growing family of Bethels of the International Order of Job's Daughters in California.

At 2 p.m., a new Bethel will be instituted in the Pt. Loma Masonic Temple, 1711 Sunset Cliffs Blvd. The meeting is open to the public.

Mrs. Fay Bruner of Pomona, grand guardian of California, will be present to formally institute the new Bethel. Assisting her will be Mrs. Dorothy Wise of San Diego, grand guide, and others.

The Guardian Council of the

follows: Mrs. Margaret Telander, include: Betty Dill, guide; Judy Bradley, marshal; Christie Davis, chaplain; Wanda Canoy, treasurer; Marjilla Telander, recorder; Linda Fisher, librarian; Jackie Hampton, musician; Nancy Padilla, senior custodian; Sally Naylor, junior custodian; Barbara Bates, Joan Nelson, Ruth Snyder, Karin Novak and Joanne Penner, messengers; Lorraine Lyons, inner guard, and Elinor Brown, outer guard.

Members of the celestial choir are Judy Vance, assistant recorder; Dana Giddings, assistant musician; Sharon Rexroad, Candy Way, Carolyn Burne and Ramona Basich.

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## Point Loma High Basketball Team To Play Lincoln

Victorious over La Jolla and Sweetwater, the Point Loma High School basketball team will take on Lincoln High there Friday night in a City League game.

In Tuesday night's contest with Sweetwater, the score was tied at 47-47 at the end of the regulation game. Then the Sweeties led, 49-48 near the end of the overtime period but Point Loma's Gene Fleming intercepted a pass and canned a two-pointer in the final second.

Score: Point Loma 50, Sweetwater 49.

The Lomans had an easy time of it against La Jolla last Friday night, knocking off the visitors by a count of 51-22. Jerry Booth and Bill Blee scored nine points apiece.

## Chamber Dinner Saturday Night

New officers and directors of the Ocean Beach Chamber of Commerce will be installed at an informal dinner-dance meeting Saturday, Jan. 12 at 7:30 p.m. in the Kona Kai Club.

Guests will include Mayor Charles C. Dail and other City and County officials. Carl Reupsch, Mission Bay Park director, will speak.

Dancing will follow the meeting.

Chamber members, wives and guests are invited; tickets at \$4.50 per person may be obtained from Chamber directors, or from Secretary John Pierce at 1835 Bacon St. until Friday noon.

## Dana PTA To Hear Marine Geologist

Adrian Richards, marine geologist from Scripps Institute of Oceanography, will speak at the PTA meeting at Dana Junior High school, Wednesday, Jan. 16, at 7:30 p.m.

Richards, who spent three years on an island off the coast of Mexico studying "Barcena," volcano, will present a film showing it erupting and repeat the lecture which he has given before the Explorers Club in New York City.

Dana Band, directed by Raymond E. Smith, will present the musical program.

This is Dana Dad's night and seventh grade fathers will be hosts.

## Ocean Beach PTA

The Ocean Beach Parent-Teacher Association announces a special meeting to be held on Friday, Jan. 11, at 2 p.m. in the school auditorium. The subject of the study group is "Problems Confronting Pupils When Entering Junior High School."

The panel will include: Mrs. Laura Hardenbrook, dean of girls, Dana Junior High; Miss Mildred Blikenstaff, visiting teacher; and a representative of officer from the San Diego Police Department.

Parents of sixth grade pupils are especially invited as well as anyone else interested, according to Mrs. George Shooter, study group chairman of the PTA Executive Board.

## Silver Gate PTA

The January meeting of the Silver Gate Parent-Teacher Association will be held Tuesday, Jan. 15 at 7:30 in the school auditorium.

Miss Myrtle Argo, nurse at the school, will speak on the topic, "Health in Thailand." Hostesses will be the 1st grade mothers under the chairmanship of Mrs. L. Van Vorst. A short meeting conducted by the president, Mrs. Charles A. Underwood, will precede the program.

## Sunset View PTA

Dr. Richmond Barbour, director of the San Diego city schools guidance department, will speak at an afternoon meeting of Sunset View Parent-Teacher Association next Tuesday, Jan. 15. His topic will be "Juvenile Protection," according to Mrs. William Podoloff, program chairman.

The meeting will be held in the school auditorium, starting at 1:30 p.m., and will be followed by a coffee hour. Child care will be provided.



## 1957 March of Dimes POSTER GIRL

**BORN TOO SOON**

FOUR-YEAR-OLD MARLENE OLSEN OF BURLINGTON, MASS., HIT BY POLIO JUST AS THE NATION WAS GETTING ITS FIRST GALK VACCINE... SYMBOLIZES THE COUNTRY'S POLIO VICTIMS WHO STILL NEED MARCH OF DIMES HELP!

STRICKEN WHEN SHE WAS THREE, MARLENE WEARS A BRACE ON HER RIGHT LEG AND NEEDS CRUTCHES TO GET AROUND. DOCTORS SAY SHE'LL NEED CONTINUING CARE "FOR THE NEXT FEW YEARS."

MARLENE HAS MADE UP HER MIND—SHE WANTS TO BE A DOCTOR, WHEN SHE GROWS UP.

MARLENE'S SISTER, 15-MONTH-OLD KAREN, WAS ONE OF THE FIRST CHILDREN TO RECEIVE LAST YEAR'S VACCINE LAST YEAR!

HER DAD, CAPTAIN ARNOLD OLSEN, AN ARMY BOMBER PILOT, WAS AWARDED THE DISTINGUISHED FLYING CROSS LAST MAY FOR "TOP SECRET" WORK IN KOREA!

LET'S FINISH THE JOB! JOIN THE MARCH OF DIMES IN JANUARY

## S. D. March Of Dimes Coffee Party To Be Held Tuesday, January 15

The annual March of Dimes Coffee Party, which originated in San Diego two years ago, has become a nation-wide event. The first party this year was held in the White House on Jan. 1, with Mrs. Eisenhower as hostess.

At the Governor's Lady's Coffee Party, held in Sacramento Jan. 9, Mrs. Goodwin J. Knight received March of Dimes volunteers from the entire state. Those in San Diego to whom invitations were sent included Mrs. Charles Dail, Mrs. Fred H. Rohr, Mrs. Arthur Wells, Mrs. Sylvia Bard, Mrs. Lorraine Briggs, Mrs. Charles Hartman, Mrs. Thomas A. Wornham and Mrs. G. F. Good, Jr.

Here in San Diego, the March of Dimes Coffee Party will be held Tuesday, Jan. 15 at 10 a.m. over TV Channels 8 and 10. Peggy Holiday will be hostess for the party which will be viewed in 20,000 homes, participating in parties throughout the country.

San Diego's first annual March of Dimes Tennis Tournament, co-chaired by Ben Press and Maureen "Little Mo" Connelly Brinker, will be held Friday, Saturday and Sunday, Jan. 11, 12 and 13 at the Town and Country Hotel.

Profits from the tournament, which is open to all comers, will go to the March of Dimes, along with donations from the spectators.

The 40th 8 American Legion Vantage 732, San Diego, has volunteered to stand the "Border Patrol," the collection station at the International Border, in this year's March of Dimes campaign.

Chief de Guerre Samuel Fold and Past Chief Bill Barker are co-chairmen of this event. They expect to collect at least \$6,000 from those passing over the border on the Saturdays and Sundays in January.

"The willingness of so many volunteers to cooperate in this worthy drive," Fred H. Rohr, March of Dimes Chairman for San Diego County, said, "is an indication of the public's desire to get out and 'finish the job.'"

"Funds are desperately needed," Rohr said, "to put the Salk vaccine to work, and to provide care and rehabilitation for the thousands of patients already afflicted with dread disease."

## Deep Sea Anglers Launch New Year With Big Catches

In spite of several days of adverse fishing conditions, hardy deep sea anglers took up right where they left off at the close of 1956 and launched the new year with banner catches of red cod, lings, cow cod and sole, and the return of sunshine and warm weather gave the promise of even better days in store.

Catches last week ranged as high as 1900 fish and hauls of 1000 or more were quite common. In addition, the fish were of good size and numerous 18 and 20 lings and cows were taken, along with one 16 pound 14 ounce salmon grouper caught by John D. Loomis, San Diego, and which was believed to be a local record.

Most productive sportfishing grounds proved to be the edge of the deep canyon nine miles southwest of Point Loma, and the H. & M. Sportfishers and Point Loma Association reported single boat hauls ranging close to the 600 fish mark.

Among Point Loma and Ocean Beach anglers who fared exceptionally well with hook and line during the week were: Victor Weightman, Bob Thomas, F. R. Mays, Dave Nelson, Bill Nelson, and Vicki Nelson.

Boats working out of the Municipal Sportfishing Pier, out to intercept the whales on their southward migration for the benefit of spectators and photographers, reported marked success, and skippers said that often as many as 15 or more were sighted.

## WASHINGTON AND "SMALL BUSINESS" By C. WILSON HARDER

A most hotly debated merchandising issue of the times is the spread of trading stamps.

While one huge advertising agency through surveys tries to establish that trading stamps are vital to operation of a store, less biased studies of situation point to the contrary.

A University of Michigan survey finds stamps are not important in attracting new customers. A University of C. W. Harder, Richmond study found that 90% of shoppers report they would not stop dealing with a store if it stopped giving trading stamps.

Use of trading stamps goes back before turn of century. Historically, their popularity has risen and fallen periodically. A few years ago nation broke out into rash of trading stamps.

It seems apparent that first stores to adopt trading stamps did benefit, at least superficially.

But now, with practically all competitors in some areas giving trading stamps, advantage held by any one stamp giving store appears to have been cancelled out.

In addition, serious disadvantages are making themselves felt. One is cost of a stamp program. If stores pass on this cost to their customers, their prices are no longer competitive.

On other hand, if stores absorb costs, it cuts deeply into already narrow profit margins.

Some merchants have tried compensating for this loss by reducing their legitimate advertising, and have found their trade actually falls off.

© National Federation of Independent Business

This is not surprising, because big advertising manufacturers have long known this fact about premiums, of which stamps are a type. That fact is this. No matter how good a premium is offered, the manufacturer must spend as much money advertising the premium as is spent advertising the merchandise. In other words, a premium is only as good as the selling effort put behind it.

Consumers are also apparently becoming aware of situation as one university survey found 14% of those who once saved stamps have lost interest and quit.

When U. S. Supreme Court ruled states have a right to outlaw stamps plans, it called them "An appeal to stupidity." Few states have ever passed laws outlawing them. At present time Federal Trade Commission is reputed making study of matter on the usual FTC operative plan of too little, too late.

There seems substantial evidence great national stamp rash is passing as fads usually do. But long ago FTC should have completed thorough study of situation.

In fact, FTC should also employ its talents attacking a basic reason for the spread of trading stamp plans. That has been the FTC failure to enforce anti-trust laws which prohibit a favored few from getting special discounts, phony advertising allowances which permit them to engage in ruinous price competition. Had FTC been on the job in this respect in the first place it is doubtful stamp plans would have ever sprung up. After all, why should any merchant pay full value for stamps regardless of whether or not they are ever redeemed, giving vast profits to stamp plan promoters, except in a desperate attempt to combat unfair practices used against him?

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## County Employees Pledge \$20,000 To Health & Welfare

San Diego County employees have pledged contributions totaling \$20,000 to local health and welfare agencies through the newly formed County Employees Charitable Organization.

Charles Bobertz, CECO president, said yesterday the group's board of directors, on recommendation of its executive committee had voted the following donations:

San Diego United Success Drive, \$15,236 or 76.18 percent; Palomar Community Chest, \$204 or 1.02 percent; Ramona Community Chest, \$42 or .21 percent; Vista Community Chest, \$162 or .81 percent; American Cancer Society, \$308 or 1.54 percent; American Red Cross, \$3,282 or 16.41 percent; American Heart Association, \$704 or 3.52 percent; Muscular Dystrophy Association, \$62 or .31 percent.

Bobertz said 77.22 percent of all CECO contributions were voted to the Community Chests of the county. Distribution of that \$15,644 total to the United Success Drive and individual Community Chests was based on the percentage of the total Chest campaign goals represented by the goal of each individual drive.

Following the national trend toward united giving among employee groups, San Diego County employees formed CECO several months ago.

Bobertz said: "For a newly formed organization, county employees are proud of the initial

results of their payroll deduction plan for supporting county agencies that are contributing to the health and welfare of the people of this county. There is every indication that CECO will assume a far greater responsibility in meeting the community need in years ahead."

Harvest Hall is the name of the new pavilion at the Southern California Exposition & County Fair ground at Del Mar. During the Exposition, it will house agricultural and related displays.

There will be at least 31 million new gasoline buyers in the next ten years, according to the National Automobile Club.

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Dole or Del Monte <b>Pineapple Juice</b> 46-oz. can 25c	Stokley's <b>TOMATO JUICE</b> 46-oz. can 25c
Butter-Nut <b>COFFEE</b> lb. 1.07	Sun Valley <b>MARGARINE</b> lb. 19c
Cello Pack <b>CARROTS</b> 2 pkgs. 19c	<b>BISQUICK</b> 40-oz. 39c
Winesap <b>APPLES</b> 2 lbs. 19c	Schilling's <b>BLACK PEPPER</b> 4-oz. can 25c

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## Youth Symphony Concert Set Tues.

The San Diego Youth Symphony will offer a concert next Tuesday, Jan. 15 at 8:15 p.m. at Hoover High School auditorium, marking its 12th year under San Diego Park and Recreation Department sponsorship.

Soloists will be James Emerson, 17, who will be heard in the first movement of Mozart's Concerto in E flat for horn, and Lawrence Curtis, 24, featured in von Weber's Concertino for Clarinet.

Full orchestra numbers will include the Rosamunde Overture by Schubert; the first movement of Franck's Symphony in D Minor; Greig's "Wedding Day" by Aaron Copland; and Concerto Grosso by Corelli.

The program will close with Richard Rodgers' "Victory at Sea," the famous theme music for the televised history of the

Navy during World War II. Walter Peterson will direct the orchestra, made up of 64 pieces. Tickets are on sale at the Palmer Box Office and the Park Administration Building or may be obtained from members of the cast or at the door.

**SIXTH CHURCH of CHRIST, SCIENTIST**  
2340 Chatsworth Blvd. San Diego, Calif.  
Sunday Services: 11:00 a.m. Sunday School 9:45 a.m. Morning Worship 11 a.m. 6:30 p.m. — Training Union. 7:30 p.m. — Evening Worship. Prayer and Bible Study Wednesday, 7:30 p.m.

**Ocean Beach First Baptist Church**  
SUNSET CLIFFS & SANTA MONICA AVE.  
REVEREND ALLEN NEWMAN, MINISTER  
9:45 a.m. — Bible School.  
8:30 and 11 a.m. — Morning Worship.  
6:30 p.m. — Training Union.  
7:30 p.m. — Evening Worship.  
Prayer and Bible Study Wednesday, 7:30 p.m.

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Sunday School 9:45 a.m. Morning Worship 11 a.m. 6:15 p.m. — C. A. Service (Young Peoples) Evening Evangelistic Service 7:30 p.m. Wednesday Bible Study 7:30 p.m. All service men cordially invited. Call for Sunday School Bus — AC-3-5359

**WH**

New own sportsman L. L. Duff, Duff's arrival to the illness, Kelly, or son is is at home of Dickens

Navy Ch... Ude, of R... have found block of Ma... a son, Pa...

Mr. and 1578 Rose... their own h... of Chatswo... who receiv... Army duty... acquainted... fer, Linda,

From Ch... Navy Chm... Rday, who... in the 3600... Cmdr. Bud... tired.

**Family Set At Commu**

A Family show and e... held in the Center on S... Family m... following a... guests of t... Loma, Loma... Pacific Bea... Ocean Bea... bined form t... of the Jarvis... p.m. in the... at 4056 Uni... special gam... entertainment

**Love M By T**

Diamonds friend, but t... tical appeal... the Jewelry... sparkling je... 1946 price ta... out, making... items not to... ing commodit... prices are o... Council warn... are increas... ments and i... price of diam... For the m... advantage of... affairs and l... lady above o... a chic diam... delicate earri... sign, a peno... shaped ring... gette bracele... brighest wis...

TRY IT... LIKE IT... **MAD** AT TH...

**Bride**

"Some... So... Some... Some... Good... them... you... always... the se... life."

May... riage... the re... most... happi... One... Charm... every... invit... ments... See... annou... — the... Let ou... have... your w...

**PEN N**



## WHO'S NEW ON POINT LOMA

New owners of a Point Loma sportswear shop are Mr. and Mrs. L. L. Duff, of El Centro. Mrs. Duff's arrival was delayed due to the illness of their youngest son, Kelly, 21 months. Their other son is Larry, 4. The family is at home now in the 2900 block of Dickens St.

Navy Chaplain and Mrs. W. P. Ude, of Rising Sun, Maryland, have found a house in the 3300 block of Macaulay St. They have a son, Paul Allen, 3 months.

Mr. and Mrs. E. A. Silveira, of 1578 Rosecrans, have moved into their own home in the 1800 block of Chatsworth Blvd. Mr. Silveira, who recently returned from Army duty in Japan, is becoming acquainted with his small daughter, Linda, 7 months.

From Charleston, S. C. come Navy Cmdr. and Mrs. John Bnday, who have bought a home in the 3600 block of Lotus Dr. Cmdr. Bnday was recently retired.

Newlyweds, Lt. (USN) and Mrs. Albert Decker are at home now in the 300 block of Rosecrans St. Mrs. Decker teaches at Horace Mann Junior High School.

Mr. and Mrs. F. R. Gentles, 4336 Del Monte St., have bought a home in the 1000 block of Leroy St. They have two sons, Michael and Bobby, and three daughters, Ann, Karen and Mary. Mr. Gentles teaches at San Diego Junior College.

Lanakai, Hawaii was the former address of Lt. Cmdr. (USN) and Mrs. H. J. Trueblood, newcomers to San Diego. They have bought a home in the 2700 block of Nipoma St. Their son, Harold, 11, attends Loma Portal School.

Former owners of the Trueblood home, Mr. and Mrs. M. F. Burgess, have moved into their brand new home in the 3800 block of Del Mar Ave. in Fleetridge. They have a son, Bruce, 7. Mr. Burgess is assistant sales manager of an automobile company.

Enticing franchise deals are offered in many cities. Don't lose your shirt. Investigate before you invest by consulting your San Diego Better Business Bureau in the Spreckels Building.

## 'Guadal' Battle Will Be Telecast

The tense battle of Guadalcanal, eight months after Pearl Harbor, will be featured on "Victory at Sea" over Channel Six, Monday, Jan. 14, at 6:30 p.m.

Captured Japanese films and official Navy combat films which graphically portray the jungle fighting in the struggle to take and hold Guadalcanal will be seen in this sixth episode of "Victory at Sea," a series of 26 half-hour shows that dramatically tell the story of naval operations during World War II, was produced by NBC in cooperation with the U. S. Navy.

## RYAN INSTALLED BY MUSICIANS

Richard Ryan, 4261 Del Monte Ave., was installed as vice president of Musicians' Union Local 325, AFL at the Jan. 3 meeting. Ryan was re-elected, having served his union in this post for a number of years.

**YOUR MONEY**  
BACK IF YOU ARE NOT COMPLETELY SATISFIED WITH ANY PURCHASE OR REPAIR SERVICE.

**CREDIT JEWELERS**  
4822 NEWPORT AVENUE  
AC-3-1840 Ocean Beach

## OUR MENU IS A GUIDE TO SUPERB AUTHENTIC MEXICAN DISHES

Served in the True Atmosphere of Old Mexico

**SPECIAL LUNCHEONS SERVED DAILY**

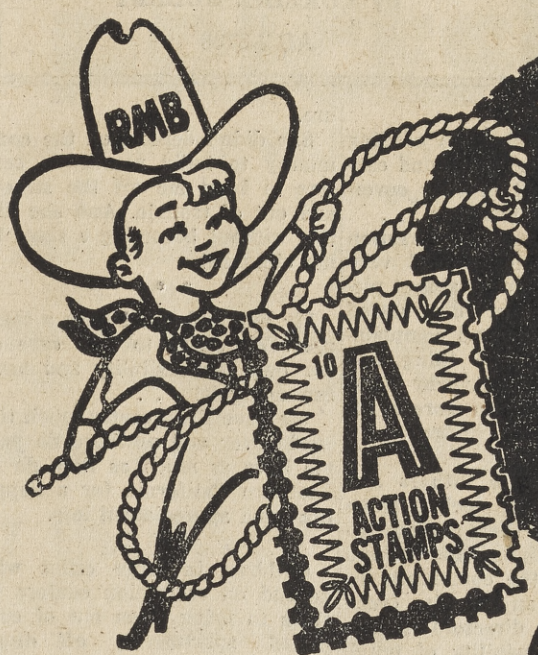
**CONSUELO'S**

in the LA PLAZA SHOPPING CENTER

11-8 DAILY • 12 to 9 SUNDAY • CLOSED TUESDAY

1852 BACON ST. AC-3-9512 OCEAN BEACH

**NOW OPEN SUNDAYS 10 a.m. to 6 p.m. --- Daily 8 a.m. to 7 p.m.  
Friday & Saturday, 8 a.m. to 8 p.m.**



# RANCHO MARKET BASKETS

**WE GIVE ACTION STAMPS!**

4967 NEWPORT AVE.

OCEAN BEACH

PRICES EFFECTIVE THURS., FRI., SAT., JAN.; 10-11-12

## Family Fun Day Set At Jewish Community Center

A Family Fun Day variety show and entertainment will be held in the Jewish Community Center on Sunday, Jan. 12.

Family members living in the following areas will be the guests of the afternoon: Point Loma, Loma Portal, Clairemont, Pacific Beach, Mission Beach and Ocean Beach. The six areas combined form the Six Points Branch of the Jewish Community Center.

The variety show starting at 2 p.m. in the Center's headquarters at 4056 University Ave., features special games for young and old, entertainment, and refreshments.

## 'Love Me Tender'—By The Carat



Diamonds may be a girl's best friend, but they now have a practical appeal for the men, too, says the Jewelry Industry Council. The sparkling jewels are below their 1946 price tags, the Council points out, making them one of the few items not to have followed the rising commodity prices. But diamond prices are on their way up, the Council warns, because marriages are increasing and when engagements and marriages soar, the price of diamonds follows.

For the man who wants to take advantage of this current state of affairs and bedazzle his gal, the lady above offers a few pointers—a chic diamond hair ornament, delicate earrings in snowflake design, a pendant necklace, dome shaped ring, wristwatch and baguette bracelet, all set with the brightest wish of all—diamonds.

TRY IT—YOU WILL LIKE IT  
**MADLINE'S**  
DINING ROOM  
AT THE MARLIN INN



## Brides-to-be:

"Something old  
Something NEW  
Something borrowed  
Something blue."

Something new... a Good Luck Marriage charm which we hope you will carry with you always; they say "it holds the secret of a happy life."

May your Lucky Marriage Charm bring you the realization of your most glowing dreams of happiness.

One Lucky Marriage Charm will be found in every order of Art Point invitations or announcements.

See our invitation and announcement samples—there are none finer.

Let our society editor have all the details of your wedding.

PENINSULA NEWS

## Homer's Variety Store

100% LOCALLY OWNED

# JANUARY CLEARANCE

PARKING IN REAR OF STORE

SELF-SERVICE



STORE HOURS  
9 TO 6  
FRIDAY  
9 TO 9  
CLOSED  
SUNDAY

## Bargain Bag Cellulose Sponges

Reg. 29c..... **10c**

## Soft Plastic Waste Baskets

Assorted Colors  
Reg. 1.39..... **79c**

## Step-On CANS

Reg. 1.49..... **98c**

## Dragnet Water Guns

Reg. 49c..... **29c**

## Crazy Squirt Water Guns

Reg. 49c..... **29c**

## CLOSE-OUT SALE

## Wear-Ever Aluminum

- includes:
- ROASTERS
- COFFEE MAKERS
- PIE PLATES ETC.

**1/3 OFF**

While They Last!!!

## Daisy Rubber Coasters

Set of 4  
Reg. 25c..... **14c**

## Whistling Tea Kettle

Reg. 2.59..... **1.89**

## Metal Cake Safe

Red & Blue  
Reg. 1.29..... **89c**

## Cannister Sets

4 pcs. Red & Blue  
Reg. 98c..... **79c**

## Pin Up Lamps

Complete with Bulb  
Reg. 2.19..... **1.49**

## CLOSE-OUT! Kolynos Toothpaste

Special Value  
2 Tubes 69c..... **29c**

## Platex Home Hair Cutter

Reg. 2.95..... **49c**

## CLOSE-OUT! Heed Deodorant

Reg. Sizes 39c, 59c, 89c **1/2 price**

## Baby Books

Reg. 1.19..... **69c**

## Plastic Jewelry Box

Reg. 69c..... **39c**

## Plastic Earring Rack & Tray

Reg. 29c..... **19c**

## Homer's Variety Store

4871 Newport Ave.

Ocean Beach

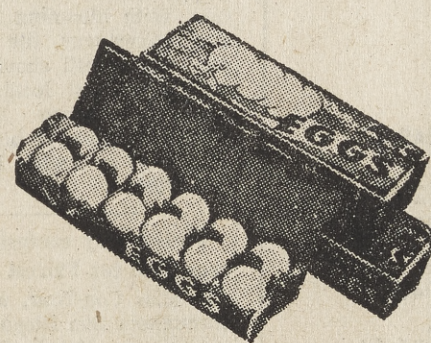
## FRESH PLUMP TENDER STEWING CHICKENS

**lb. 35¢**

WHOLE OR CUT UP



## COUNTRY FRESH EGGS



**Large Grade A 43¢**  
Dozen.....



## FRESH GREEN BRUSSELL SPROUTS

**2 lbs. 25¢**

## Shortening 79¢

R. M. B. .... 3-lb. can

## OLEO 19¢

R. M. B. .... lb.

## PILLSBURY Cake Mixes 31¢

White, Yellow, Spice, Chocolate.....

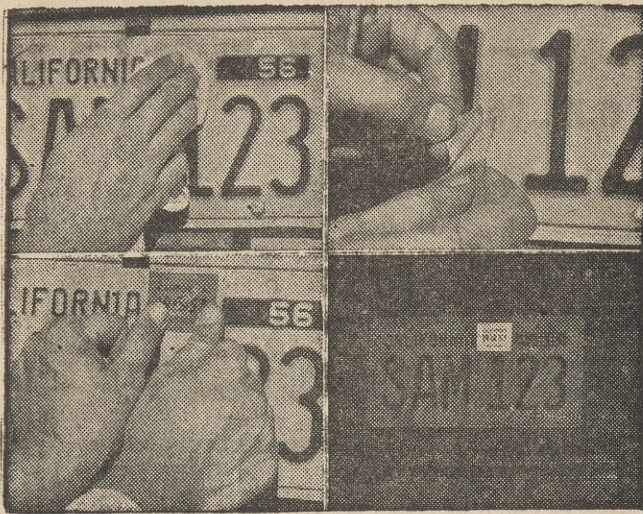


EXTRA FANCY

WINESAP  
**APPLES 2 lbs. 25¢**  
Extra fancy School Boy size....

D'ANJOU  
**PEARS 2 lbs. 27¢**





## State's License Plate Stickers for 1957 to Reflect Light

California's new "glow-in-the-dark" stickers for the 1957 vehicle registration renewal will be issued to the vast majority of the State's 7,000,000 motorists between January 2 and February 4, 1957, according to Paul Mason, Director of Motor Vehicles.

Packaged by the Department of Corrections at Folsom, they are now in stock at 115 DMV permanent offices, 100 selected metropolitan banks (which may issue them only to holders of 1957 punched card fee statements), additional temporary DMV stations manned by travel crews, and the authorized auto clubs and associations.

The stickers—which "glow" by reflecting the lights of oncoming cars—are to be applied to the flat yellow portion of the rear license plate between the word "California" and the raised black area which reads "56," Mason reported.

Here's how the reflectorized stickers are applied:

1. Clean well the flat yellow portion of the rear plate between "California" and "56." (It is not necessary to remove the plate.) Be sure the area is dry before applying the sticker.

2. Carefully remove the paper backing on the rear of the sticker by bending the sticker at the scored point where the paper backing is cut. Then peel the backing toward the sides. Read the instructions on the backing before removing.

3. Apply the sticker by pressing it firmly into place. A tough adhesive bonds the sticker to the plate. Motor vehicle department officials declare that the new reflective stickers will be less subject to theft or fraudulent transfer than the hook-on metal tabs formerly used. They will also permit enforcement officers to check validity of registrations more effectively at night.

The new stickers are 1½ by 1½ inches in size. They have a red background with black letters and numerals.



## AD LIBS

By ADALINE DUDLEY  
AC-2-5708

### AD LIBS

Dear Mrs. Dudley: In reading the Peninsula News, I found considerable interest in your coverage of the local teenager . . .

Your telephone conversation with a Mrs. Jones proved very amusing since I could almost picture this group of disgruntled mothers sitting around complaining about first one thing and then another—mainly why doesn't the community do more or offer more for their children.

It's a pity these fathers and mothers don't take stock at home and realize it is their responsibility to do for their children and not to expect the community or the schools or anyone else (such as a recreation director) to take over the responsibility of building these youngsters' characters. It's so easy for parents to send their children off to the local already-bulging-at-the-seam recreation center and then sit back and complain if their children are bored and unhappy.

I was raised in Ocean Beach and married an Army officer who spent most of his youth in and around here. I can thank my mother for making my youth fun and interesting and making our home a constant source of pleasure.

She didn't depend on the community to build recreation centers to keep me off the streets and out of trouble. And she did this without becoming a slave to her children!

My husband and I have a teenager. We strive to take care of our own responsibility and have fun doing it! . . .

We have lived pretty much the world over and nowhere do people have as much as they do in Southern California for a happy life—and appreciate it less.

Children in large cities who depend on recreation centers or clubs to bring them out of congested apartments, off dingy streets and out of freezing weather, aren't complaining whether the activities are set up for junior high or senior high.

People here have little to complain about.  
(NAME WITHHELD BY REQUEST.)

"Do you know what they call a fellow who crosses the ocean twice and doesn't take a bath once?" the youngster asked me—and answered in the next breath, "A dirty double-crosser."

## Two Local Women Head Committee For Charity Ball Fashion Show

Two prominent Point Loma matrons are heading up one of the important committees for the Charity Ball Fashion Show, set for Feb. 1 in the Palm Room, U.S. Grant Hotel.

Mrs. Ogden B. Armour, 560 San Elijo, is serving as chairman of the ticket reservations committee, with Mrs. William R. Scull, 581 San Antonio, as her co-chairman.

Mrs. Louis J. Rice Jr., 980 Scott St., and Mrs. Peter Burnham, 966 Scott, have been named to the committee to take reservations from those in the Point Loma area.

For many years one of the major midwinter social events in San Diego, the show will have two performances. One is set for 2 p.m., with a reception following. An evening show will be staged at 9 p.m., with a cabaret party afterwards.

Seven leading San Diego stores underwrite the show expenses so that all proceeds go to the Children's Hospital.

The hotel will also be the setting for many pre-show luncheons and dinners. Early show reservations are advised.

A demonstration of flower arranging will highlight the meeting of the San Diego Camellia Society Friday, Jan. 11, at 7:30 p.m. in the Floral Building in Balboa Park.

The guest speaker will be Mrs. Merle Gish of Riverside, flower arrangement sweepstakes winner at the national meeting of the American Camellia Society at Descanso Gardens, last year.

Mrs. Gish, a graduate of the Otis Art Institute, studied under the noted floral arranger Norman Edwards.

Dr. Willis Miller, president of the local camellia society, said yesterday the public is invited to attend the meeting and added that visitors are encouraged to bring their camellia blossoms for the bloom display.

More than 200 blossoms were displayed last month, Dr. Miller said. With blooming season now well under way, the bloom display this month should prove to be the greatest local display of camellias before the Annual Camellia Show to be held Feb. 16 and 17 at Recital Hall in Balboa Park.

Preliminary contests, to select candidate for Fairest of the Fair and Miss Con-Tour, will be held throughout San Diego County beginning in March. The Fairest of the Fair and Miss Con-Tour annually reigns over the Southern California Exposition & County Fair at Del Mar.

GLADYS BOWEN  
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Private and Class  
Ballroom Dancing  
2195 Chatsworth  
Boulevard  
Phone AC-2-8400

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BACK IF YOU ARE NOT  
COMPLETELY SATISFIED  
WITH ANY PURCHASE  
OR REPAIR SERVICE.

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**Liquor Sale!**  
Vodkoff Vodka  
(4.00 Value) . . . 2.98 fifth  
Blue Line Gin  
(4.00 Value) . . . 2.98 fifth  
Kentucky Bourbon—7 yr. old  
86.8 Pr., \$6 Val. . . 3.79 fifth  
100 proof Govt. Bond  
(6.00 Value) . . . 3.99 fifth  
Imported Scotch  
(6.25 Value) . . . 4.89 fifth  
Chilled Champagne or  
Sparkling Burgundy  
(4.00 Value) . . . 1.99 fifth  
BOTTLE BARN AC-2-0023  
2810 Lytton Street

## Musical Comedy To Open Friday

The musical comedy "On the Town" will open this weekend at Roosevelt Jr. High School auditorium, presented by San Diego State's Musical Comedy Guild. Three Pt. Loma students have parts in the show.

Performances tomorrow and Saturday and next Friday and Saturday will open at 8:30 p.m. Three lonesome sailors on a 24-hour pass in New York City are the center of the humorous incidents as they see the sights and seek companions. The large cast includes a dancing chorus and a student orchestra.

Loma Heitman, Hugo Soto and Frank Mendoza of Pt. Loma play New York characters.

## TV Program Set On Civil Defense

A new television series, TV Classroom Warden Training, for civil defense volunteers and other interested citizens is being presented each Wednesday on KFSD-TV, Channel 10.

The half-hour program, headed by Harry Masters, San Diego's Chief Warden, may be viewed at 9 a.m. each Wednesday.

The ten sessions will cover subjects such as warden organization, fire prevention, fire control, family protection plans, attack warning, warden first aid, neighborhood assignments, weapons of warfare and radioactivity. Experts in various fields will aid in presenting the programs.

## Italian Food At Its Finest . . .

- TEMPTING PIZZA
- SPAGHETTI
- STEAKS
- CHICKEN
- VARIETY OF SOUTHERN ITALIAN DISHES

DINING ROOM  
Open Daily 11:30 a.m.  
COCKTAIL LOUNGE  
Open Daily 6:30 a.m. to 2 a.m.  
BANQUET ROOM  
Call AC-3-3313 for Reservations



1956 Bacon Street at Santa Monica Ocean Beach

## STRAND

Beach Area's Only 100% Locally Owned Theatre  
4950 Newport — Ocean Beach — AC-2-3150

TODAY THRU TUESDAY

"It isn't often I personally urge you to see a movie, but "FRIENDLY PERSUASION" is a picture you won't want to miss, so bring all the family and friends of see this year's greatest picture."

DARYLL L. JOHNSON,  
Owner Strand Theatre

The Nation's Most Talked-about  
Motion Picture

GARY COOPER in  
"FRIENDLY PERSUASION"

Co-starring DOROTHY MCGUIRE  
Introducing ANTHONY PERKINS

— also —  
SPENCER TRACY - ROBERT WAGNER in  
"THE MOUNTAIN"

7 DAYS STARTING WEDNESDAY, JAN. 16th  
WALT DISNEY PRESENTS  
"WESTWARD HO THE WAGONS!"

— also —  
JUNE ALLYSON - JACK LEMMON

— in —  
"You Can't Run Away From It"  
(It's the funniest movie in maybe 20 years!)

SPECIAL JUNIOR MATINEE SATURDAY 1 P. M.  
THE BOWERY BOYS in  
"JAIL BUSTERS"

— also —  
KIRBY GRANT in  
"CALL OF THE KLONDIKE"

— plus —  
4 - CARTOONS - 4

## In response to your many requests

The Bettina Mango Accordion Studio is happy to announce the addition of SEMI-PRIVATE INSTRUCTION

## SPECIAL INTRODUCTORY TRIAL COURSE

Includes  
● 10 one-hour lessons  
● Accordion for home use  
● Music  
ALL FOR \$16.00  
ENROLLMENT NOW OPEN

**BETTINA MANGO**  
Accordion Studios  
1861 Bacon Ocean Beach  
AC-2-9484 AC-2-6004 AC-2-5511

## Bank of America

NATIONAL TRUST AND SAVINGS ASSOCIATION

Condensed Statement of Condition December 31, 1956  
(Figures of Overseas Branches are as of December 24, 1956)

### RESOURCES

Cash and Due from Banks . . . . .	\$1,718,256,449.87
United States Government Securities and Securities Guaranteed by the Government . . . . .	1,770,054,622.81
Federal Agency Securities . . . . .	36,514,528.04
State, County, and Municipal Securities . . . . .	602,128,591.20
Other Securities . . . . .	109,603,940.31
Loans Guaranteed or Insured by the United States Government or its Agencies . . . . .	1,431,492,136.64
Other Loans and Discounts . . . . .	3,921,543,854.55
Bank Premises, Fixtures, etc. . . . .	98,352,466.57
Customers' Liability on Letters of Credit, etc. . . . .	240,717,554.62
Accrued Interest and Other Resources . . . . .	63,177,867.09
<b>TOTAL RESOURCES</b> . . . . .	<b>\$9,991,842,011.70</b>

### LIABILITIES

Capital . . . . .	\$160,000,000.00
Surplus . . . . .	290,000,000.00
Undivided Profits and Reserves . . . . .	112,867,000.86
<b>TOTAL CAPITAL FUNDS</b> . . . . .	<b>\$ 562,867,000.86</b>
Reserve for Possible Loan Losses . . . . .	80,581,352.98
DEPOSITS: Demand . . . . .	\$4,677,014,617.52
Savings and Time . . . . .	4,316,226,381.78
<b>DEPOSITS</b> . . . . .	<b>8,993,240,999.30</b>
Liability for Letters of Credit, etc. . . . .	242,387,523.06
Reserve for Interest, Taxes, etc. . . . .	112,765,135.50
<b>TOTAL LIABILITIES</b> . . . . .	<b>\$9,991,842,011.70</b>

Main Offices in the two Reserve Cities of California  
**SAN FRANCISCO • LOS ANGELES**

Branches throughout California

Overseas branches: London, Manila, Tokyo, Yokohama, Kobe, Osaka, Bangkok, Guam  
Member Federal Deposit Insurance Corporation • Member Federal Reserve System

## Bank of America (International)

A wholly-owned subsidiary

Condensed Statement of Condition December 31, 1956  
Home Office—New York, N.Y. Branches: Duesseldorf • Singapore • Paris • Beirut  
(Branch figures are as of December 24, 1956)

### RESOURCES

Cash and Due from Banks . . . . .	\$135,427,260.86
United States Government Securities . . . . .	21,049,000.00
Other Securities . . . . .	3,857,312.85
Loans and Discounts . . . . .	105,103,392.59
Customers' Liability on Letters of Credit, etc. . . . .	178,555,948.66
Accrued Interest and Other Resources . . . . .	4,409,853.26
<b>TOTAL RESOURCES</b> . . . . .	<b>\$448,402,768.22</b>

### LIABILITIES

Capital . . . . .	\$13,000,000.00
Surplus . . . . .	6,000,000.00
Undivided Profits . . . . .	951,705.45
<b>TOTAL CAPITAL FUNDS</b> . . . . .	<b>\$ 19,951,705.45</b>
Reserve for Possible Loan Losses . . . . .	1,635,281.96
Deposits . . . . .	245,247,430.17
Liability for Letters of Credit, etc. . . . .	179,242,636.49
Reserve for Interest, Taxes, etc. . . . .	2,305,714.15
<b>TOTAL LIABILITIES</b> . . . . .	<b>\$448,402,768.22</b>



Why not play  
it smart?

Aiming to BUY something? Follow the example of the smartest shoppers hereabouts. Study in the ads in this newspaper to learn where the best values are, and thus save time, steps, money. Aiming to SELL something? Follow the example of the smartest merchants hereabouts. Do your advertising where most people, who are ready to buy, look for shopping guidance . . . in this newspaper.

SHOPPING STARTS IN THE PAGES OF THE

## PENINSULA NEWS

1918 BACON STREET OCEAN BEACH AC-3-3156  
Advertising Rates Upon Request

## State's License Plate Stickers

Fresh sion to semester Jan. 12, announ Trans by Frid for the animatio be made are filed at the At the A stration ing JU-2 The fi Students through ter, whic



A smar a might they bui They hav who are pposely d games wi thusiasm. their new tle for the could enj mum of s presented wanted f the same care for, lation. They n various ty decided o gave wid the bare and gress clean with the tiles h from the month or the floor ing! Soun it LOOKS

Seem things to which are ancient girl who her favo custom girl in a man tim carried a bottle of fame, wi stopper, her necl chain. A was the dings and dence of that our from the imagine not being for herse misplaced

## MO

So For Dodge

CHRIS frequently portant safety!

In the and good is often Pedestrian apt to be holiday pi ties that let their g down in fic. And when an dent is likely to c Shopp can prot themsel during a high-a dent sea by observ basic pe only at c crosswalk traffic fr stay aler from all Rememb sidewalk weather, darkness, to see tra you!

Avoid c ages that when cross pecially ca larly if st pery. If you mas shop the holid patience to forge habits. Don't w drive. Par side of yo

OCEAN THE AI Moose 2nd & 4th All

Office

2090 S



## State Sets Jan. 12 As Fresh Deadline

Freshmen applying for admission to San Diego State's spring semester must apply by Saturday, Jan. 12, President Malcolm Love announced.

Transfer students must apply by Friday, Jan. 18. Reservations for the freshman qualifying examination to be given Jan. 12 will be made at the time applications are filed. Forms may be obtained at the Admissions Office, Administration building 104, or by calling JU-24411, extension 271.

The fall semester ends Feb. 1. Students will register Feb. 6 through 8 for the spring semester, which begins Feb. 11.



**MULLING WITH MULLER**  
By Edna M. Muller

A smart young couple I know did a mighty smart thing, I think, when they built their new home recently. They have two boys, aged 7 and 4, who are reasonably normal, not purposely destructive, but play their games with complete abandon and enthusiasm. So it was decided early in their new house plan discussion to settle for the kind of home where kids could enjoy themselves with a minimum of scars to the house. The floors presented the biggest problem. They wanted floors that were tough and at the same time attractive, be easy to care for, wear well, and simple installation.

They not only checked but tested various types of flooring, and finally decided on Goodyear vinyl because it gave wide color range, felt warmer to the bare foot, was scratch-resistant, and grease, alcohol and even ink wiped clean with a sudsy cloth. He installed the tiles himself, and claims that aside from the usual washing, about once a month or so, the beautiful luster of the floors is kept by merely dry buffing! Sounds good? Better than that—it LOOKS good!

Seems as though there are things today in our modern world which are literally kick-backs from ancient times. For example, the girl who carries a purse flagon of her favorite scent is, in a sense continuing the custom of the girl in old Roman times who carried a small bottle of perfume, without a stopper, around her neck on a chain. An odd Egyptian custom was the use of tear vases at weddings and funerals to collect evidence of emotion! I understand that our floral tributes today stem from that old custom. Can you imagine our modern miss today not being able to have a good cry for herself until she found her misplaced tear vase!?



## MOTOR MAIDS



### Safety Tips For Shoppers

By Jeanne Smith, Dodge Safety Consultant

CHRISTMAS SHOPPERS too frequently neglect the most important gift of all—their own safety!

In the excitement of good cheer and good will, good common sense is often temporarily put aside. Pedestrians and drivers alike are apt to be so preoccupied with holiday preparations and festivities that they let their guard down in traffic. And that's when an accident is most likely to occur.

Shoppers can protect themselves during this high-accident season by observing basic pedestrian rules: cross only at corners; use pedestrian crosswalks; never dart into traffic from behind parked cars; stay alert, watching for cars from all directions.

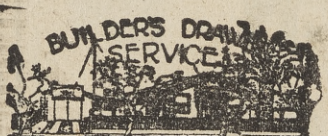
Remember, too, that streets and sidewalks are crowded. Inclement weather, and December's early darkness, often make it difficult to see traffic and for cars to see you!

Avoid carrying so many packages that you block your vision when crossing streets. And be especially cautious at night, particularly if streets are wet or slippery.

If you plan to do your Christmas shopping by car, don't let the holiday spirit or your impatience with traffic cause you to forget your safe driving habits.

Don't window shop while you drive. Park, get out on the right side of your car, and then look.

OCEAN BEACH POST 433  
THE AMERICAN LEGION  
Moose Hall, 5019 Newport  
2nd & 4th Thursdays, 8 p.m.  
All Veterans Invited



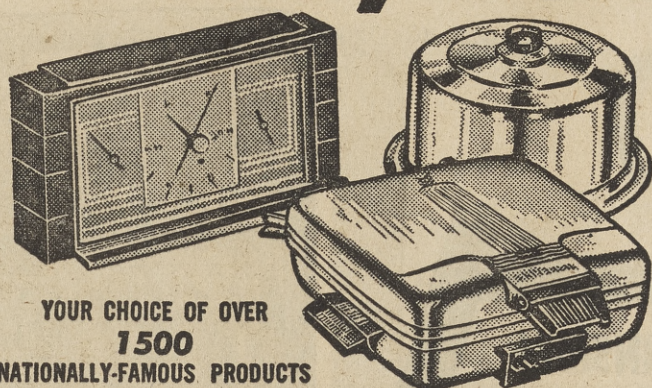
HUB MISHI ER

Office AC-3-8123 Home

2090 Sunset Cliffs Blvd.

## FERGUSON'S "Superette"

# LOW, LOW PRICES *plus*



YOUR CHOICE OF OVER 1500 NATIONALLY-FAMOUS PRODUCTS

You get one *S.N.* GREEN STAMP with every 10c you spend.

START TODAY TO SAVE THE SMART THRIFTY *S.N.* WAY. JOIN THE MORE THAN 20,000,000 FAMILIES WHO KNOW THERE ARE "NO VALUES LIKE *S.N.* VALUES."

Ask for our beautiful *FREE* Merchandise Catalog.



THURSDAY, FRIDAY, SATURDAY SPECIALS . . . MIDWAY DRIVE SUPERETTE ONLY!

## BABY BEEF SALE!

CHOICE AND FERGUSON SUPREME

Round Bone CROWN ROAST lb. 39¢

SHOULDER STEAKS

lb. 49¢



BREAST OF VEAL lb. 19¢

RATH BLACK HAWK FRANKFURTERS lb. 45¢

Once-in-a-lifetime opportunity!

Fine Semi-Vitreous China



START SAVING NOW!

1 King-size Dinner Plate  
1 Salad Plate  
1 Dessert Dish  
1 Cup 1 Saucer

THIS 5-PIECE PLACE SETTING... 1.98

WITH 5.00 IN CASH REGISTER RECEIPTS

Cut Up Pan Ready

Fresh STEWING HENS

lb. 39¢

\*\*\*\*\*

Eastern Pork

SPARE RIBS

lb. 49¢

\*\*\*\*\*

Morrell's Yorkshire

SLICED BACON

lb. 49¢



Swift's Premium Hamburger Patties . . . pkg.

Swift's Premium Loin Luncheon Steaks . . . pkg.

Swift's Premium Sandwich Steaks . . . pkg.

Swift's Premium Buttered Beef Steaks . . . pkg.

49¢

GRAPE JUICE 3 for \$1  
Welch's 24-oz. ....

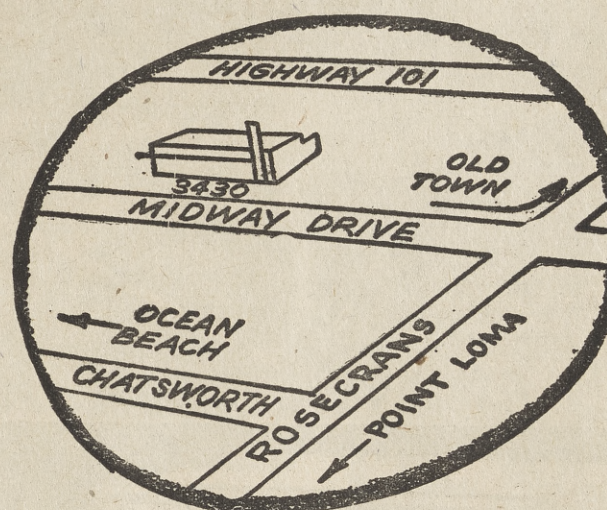
OLEO 2 lbs. 39¢  
Tastewell .....

CAULIFLOWER 5¢  
Fresh, White, Crispy, Tender .....

JUICE ORANGES 1¢  
Sweet Thin Skin Extra Juicy.....each

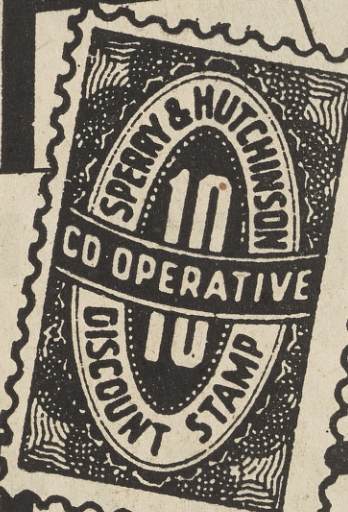
THESE PRICES EFFECTIVE THURSDAY, FRIDAY, SATURDAY MIDWAY SUPERETTE ONLY

HOW TO GET THERE



3430 Midway Drive

WE GIVE



"S.N." GREEN STAMPS

SINCE 1938 . . . SERVING YOU THE FINEST FOODS



# YOU Get the BEST DEAL WHEN YOU TRADE AT DAWSON'S

## SAVE . . . . \$130.00

Regular . . . \$489.95

NOW . . . . \$359.95

LESS GIANT TRADE ALLOWANCE

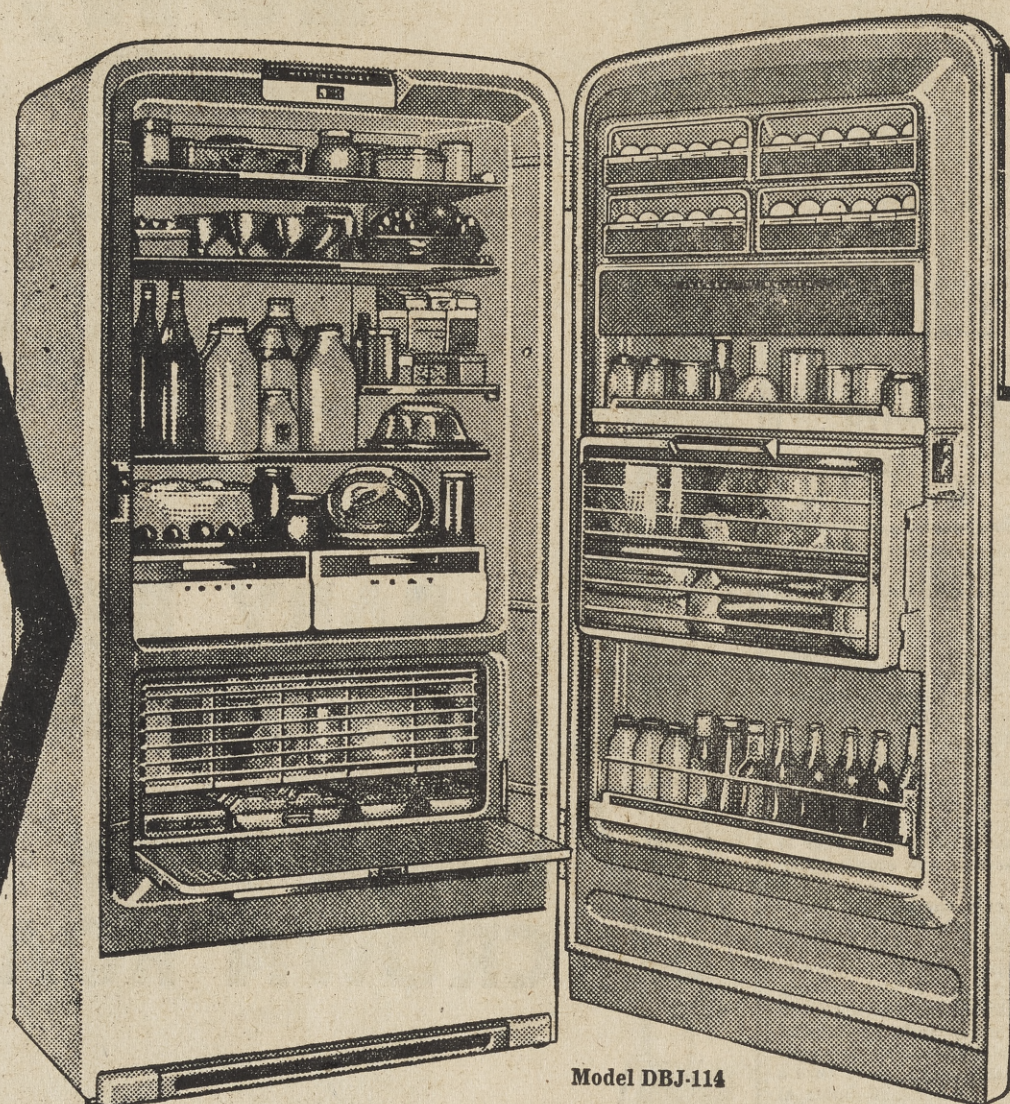
This Low Price Includes Everything...

DELIVERY! INSTALLATION! SERVICE!  
NO EXTRA CHARGES!

### EXCITING CHANGES INSIDE!

New Cold-In-Motion Refrigeration System—circulates cold continuously to all food keeping sections.

- 1 **Stoop-Saver Refrigerator.** Food storage shelves are up top. Shelves roll out—no groping!
- 2 **Giant Freezer** below holds 83 lbs. of frozen foods. Basket rolls out for easy loading.
- 3 **Special Meat Storage.** Provides proper moisture and cold air circulation to keep up to 16 lbs. of meat fresh days longer.
- 4 **New Showcase Crisper.** Keeps  $\frac{3}{4}$  of a bushel of vegetables dewy-fresh. Tilts down for easy access... lifts out for easy loading.

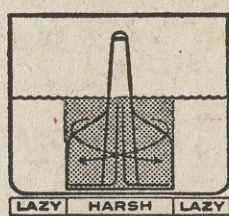


Model DBJ-114

**WATCH WESTINGHOUSE** WHERE BIG THINGS ARE HAPPENING FOR YOU!

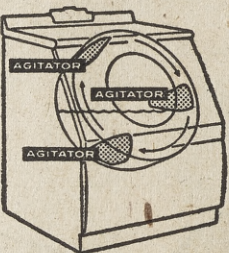
## Look! No Center-post problem...with the Westinghouse Laundromat

NEW WAY TO WASH...complete agitation that gets clothes cleaner...with 10 gallons less water...with  $\frac{1}{2}$  the detergent!



### PROBLEM

The old-fashioned center post agitator washes with a jerk-jerk action. Clothes in the center harsh action zone get rough treatment; clothes in the lazy outside zone hardly move.



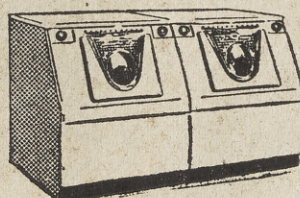
### WESTINGHOUSE SOLUTION

Westinghouse removed the center post entirely... put smooth agitators at the inside of the wash basket. As the basket revolves, these agitators wash the clothes by lifting, turning, flushing through sudsy water 50 times a minute.

Wash Everything—Even New Miracle Fabrics  
**CLEANER...SAFER...FASTER**

You may select low temperature, minimum wash time for miracle fabrics—hot temperature, longer wash periods for heavy, dirty clothes... and all come out sparkling clean!

Make Washdays Completely Automatic with  
*America's Favorite Laundry Twins!*



Identically styled to the Laundromat, is the Westinghouse Electric Clothes Dryer with exclusive handy Loading Door Shelf, 3-Way Dry Dial, Singing Signal, and direct air flow system. See them now.

SAVE \$60.00

Westinghouse  
**LAUNDROMAT**

Regularly 249.95 . . . **\$189.95\***

SAVE \$30.00

Westinghouse  
**ELECTRIC DRYER**

Regularly 189.95 . . . **\$159.95\***

GET BOTH

**DRYER & WASHER**

FOR ONLY . . . **\$349.90\***

\* WITH TRADE.

**WATCH DAWSON'S** Where Bigger Deals Are Made Every Day!

4940 NEWPORT AVE.

**DAWSON'S**  
TELEVISION AND APPLIANCES

OCEAN BEACH

OPEN FRIDAY EVENINGS UNTIL 9—Telephone AC-3-1614



# SAFEWAY BRANDS SALE

Our brands are your Best Buy.

Why pay more?

Compare-Then Buy

Look for this symbol on the shelves!



Look For "S" The Big Identifying Money Saving SAFEWAY BRANDS—

Savings in every department of our stores

"SAFEWAY BRANDS are Your Best Buy"

Safeway Brands Are Your Best Buy



**Edwards COFFEE**  
All Grinds

1-lb. can . . . . . **99¢**  
2-lb. can . . . . . **\$1.98**

**Royal Satin SHORTENING**

3 lb. can **85¢**



**Pooch DOG FOOD**

(case 48 cans \$3.49)

3 No. 1 cans **23¢**

Safeway's Your Best Place to Buy Meat

**USDA CHOICE BEEF**

## Round Steak

Round Steak . . . . . **63¢**  
Top Round Steak . . . . . **67¢**  
Bottom Round Steak . . . . . **69¢**  
Top Round Steak . . . . . **75¢**

**Rump Roast** . . . . . **59¢**

**Ground Round** . . . . . **59¢**

**SWISS CUTS BONE IN**

**59¢ lb.**

**Safeway's Fresh Frozen Seafood**

**PERCH FILLETS** . . . . . **39¢**  
**SOLE FILLETS** . . . . . **49¢**  
**Swordfish Steaks** . . . . . **65¢**

**Ground Beef**

Blue Label Economy . . . . . **33¢**

Brown N Serve . . . . . **49¢**

Chicken Breasts . . . . . **98¢**

**Corned Beef**

USDA CHOICE Brisket . . . . . **49¢**

Link Sausage . . . . . **59¢**

Canadian Bacon . . . . . **\$3.39**

**Cream Style Corn** . . . . . **33¢**

**Golden Corn** . . . . . **15¢**

**Green Peas** . . . . . **12¢**

**Sliced Cheese** . . . . . **29¢**

**Highway Peas** . . . . . **14¢**

**Sauerkraut** . . . . . **25¢**

**Spinach** . . . . . **17¢**

**Pork and Beans** . . . . . **39¢**

**Highway Tomatoes** . . . . . **49¢**

**Instant Dry Milk** . . . . . **59¢**

For Fresh Produce, Always Shop Safeway

## Russet Potatoes

Top First Grade  
Compare Our Quality

**10 lb. cello bag 45¢**

**APPLES**

**ORANGES**

**AVOCADOS**

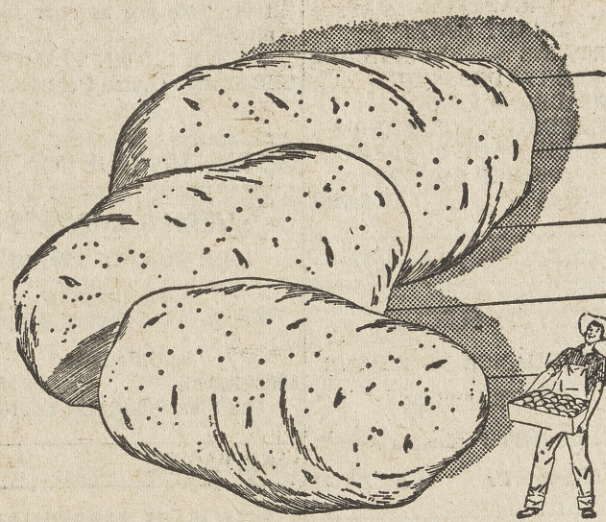
**CUCUMBERS**

**5 lbs. 29¢**

**10¢**

**21¢**

**2 for 19¢**



**SQUASH** . . . . . **6¢**  
**Butternut Squash** . . . . . **9¢**

**Slender Way Bread** . . . . . **39¢**

**Fruit Cocktail** . . . . . **36¢**

**Grapefruit Sections** . . . . . **19¢**

**Cling Peaches** . . . . . **27¢**

**Sliced Pineapple** . . . . . **29¢**

**Highway Peaches** . . . . . **25¢**

**Apple Juice** . . . . . **29¢**

**Grape Juice** . . . . . **33¢**

**Grapefruit Juice** . . . . . **29¢**

**Tomato Juice** . . . . . **25¢**

**Orange Juice** . . . . . **39¢**

**Green Beans** . . . . . **15¢**

**Gardenside Beans** . . . . . **14¢**

**Bel-air Frozen Foods**

**6 10 Oz. \$1**

**Orange Juice** . . . . . **29¢**

**French Fried Potatoes** . . . . . **79¢**

**MEAT PIES** . . . . . **25¢**

**Jell-Well Puddings** . . . . . **89¢**

**Instant Puddings** . . . . . **98¢**

**Parade Detergent** . . . . . **49¢**

**Soda Crackers** . . . . . **25¢**

**Salad Oil** . . . . . **55¢**

**Biscuit Mix** . . . . . **35¢**

**Mayonnaise** . . . . . **59¢**

**Tomato Catsup** . . . . . **49¢**

**Butter Beans** . . . . . **25¢**

**Golden Corn** . . . . . **33¢**

**Highway Corn** . . . . . **29¢**

**Gardenside Peas** . . . . . **27¢**

**Grated Tuna** . . . . . **35¢**

**Gelatin Desserts** . . . . . **79¢**

**3 14-oz. 49¢**



**Cragmont Sodas**

All Flavors

**2 32-oz. bottles 29¢**

**FREE**

of extra charge  
1-28-oz. pkg.  
**Snow White Salt**



with purchase of  
4-oz. can Crown Colony  
**BLACK PEPPER**  
4-oz. can . . . . . **31¢**



**Pineapple Juice**  
Lalani  
case 12 . . . . . **\$2.95**  
48-oz. can . . . . . **25¢**

Shop Your LOCAL SAFEWAY at

4950 Newport Ave. Ocean Beach  
3010 Carleton St.

2850 Midway Drive  
Pt. Loma

These prices effective in all Safeway Stores in San Diego County Thursday, January 10 thru Saturday, January 12. Limit rights reserved.



**Pic-Tours of Europe**

Huge carnival statues, dazzling parades, fireworks and floral displays mark the fallas of St. Joseph in Valencia, Spain. This spectacular spring fiesta next takes place March 10-19, 1957.

New 15-day excursion air fares to EUROPE offer big savings to transatlantic vacationists.

World's largest collection of canine aristocrats will be found at the famed Crufts Dog Show in London, ENGLAND, Feb. 8-9, 1957. Exhibition attracts more than 6,000 entries of all major breeds.

### YOUR MONEY

BACK IF YOU ARE NOT COMPLETELY SATISFIED WITH ANY PURCHASE OR REPAIR SERVICE.

**CREDIT JEWELERS**  
4822 NEWPORT AVENUE  
AC-3-1840 Ocean Beach

### Two Soccer Games Scheduled Sunday

Two soccer games will be played Sunday afternoon in Balboa Stadium. It was announced this week they are open to the public free of charge.

In the opener at 1 p.m., Convoir will play the Gasco team. The Portuguese Soccer Club is scheduled to meet the S. D. Soccer Club in the second game.

### PENINSULA PERSONALITIES

Mr. and Mrs. Miller Golden, 4354 Newport Ave., have moved into their brand new home in the 3500 block of Liggett St. They have two daughters, Winifred, 15, and Teresa, 13. Mr. Golden is in real estate.

Happy to be in their new home are Mr. and Mrs. J. Machado and their two sons, Paul and Stephen. Their new address is in the 3400 block of Carleton St.

Mrs. W. J. Hargis and her mother, Mrs. Miriam Hill, of Pasadena, have moved to San Diego to be near Mrs. Hargis' son, Richard, who is a yeoman aboard the Dixie. Mrs. Hargis has another son, Mike, in the Navy. They are at home in the 3000 block of Oliphant St.

Navy Lt. and Mrs. Jack Brown, Jr., of Monterey, have bought a home in the 3400 block of Newell

St. They have two daughters, Donna and Peggy, and a son, Wayne.

From La Jolla come Mr. and Mrs. Gordon Oliver, who have taken an apartment in the 5000 block of Brighton Ave. Mr. Oliver is sales manager of an airlines company. They have a daughter, Denise, 11 months.

Mr. and Mrs. Fred B. Harris, of Lawndale, Calif., (near Los Angeles), have bought a 4-unit apartment house in the 5100 block of Brighton Ave. Mr. Harris is a retired painter. Their daughter, Mrs. J. C. Summers, lives at 4861 Santa Monica Ave.

Mrs. Peter Luyendyk and her sister, Miss Margaret Blakeney, of Oceanside, New York, are making their home in the 4300 block of Del Mar Ave.

### DAY CENTER ANNOUNCES SPRING ADULT CLASSES

Spring schedules for the Midway Adult High School are now available, according to W. W. Laughery, principal.

Over 90 classes are offered at the daytime center for adults. New classes scheduled for Semester II which starts Jan. 28 include, Basic Reading, Psychology, Drawing and Painting, Millinery, Mixed Chorus and Photo Oil Coloring. Interested adults may obtain a class schedule by calling AC-3-1671.

### READING IMPROVEMENT REGISTRATION OPENS

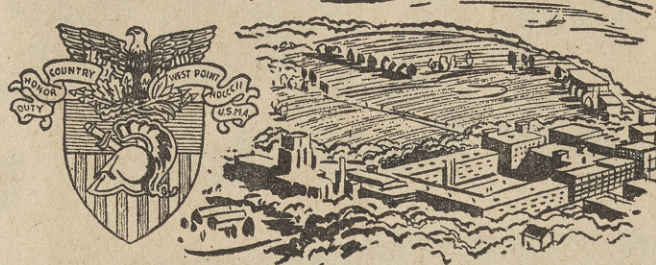
Registration for Term III of the Reading Improvement Program at Midway Adult Center is now open according to W. W. Laughery, principal. Advance registration is necessary due to equipment limitations. Term III is scheduled from Feb. 1 to April 5. Dr. Robert Griffin will instruct in the program which includes 2 evening classes and 3 daytime classes. Call AC-3-1671 to register.

### WE SPECIALIZE IN CAREFUL LUBRICATION

**Myers & Stuart Mobile Service**  
INDEPENDENT DEALERS  
— We Give S & H Green Stamps —  
Newport at Cable Telephone AC-3-7008

### OUR WEST POINT

OLDEST EXISTING ARMY POST IN AMERICA IS WEST POINT, SEAT OF THE UNITED STATES MILITARY ACADEMY.



THE HONOR CODE OF THE CADET CORPS: "GUIDE US THY SONS, ARIGHT, TEACH US BY DAY, BY NIGHT, TO KEEP THINE HONOR BRIGHT, FOR THEE TO FIGHT."



PRAYER IS AN INTEGRAL PART OF THE CADET'S LIFE. "STRENGTHEN AND INCREASE OUR ADMIRATION FOR HONEST DEALING AND CLEAN THINKING, AND SUFFER NOT OUR HATRED OF HYPOCRISY AND PRETENSE EVER TO DIMINISH..."

TRADITIONALLY KNOWN AS THE "LONG GRAY LINE," THE CORPS IS THE GUARDIAN OF AMERICAN SECURITY.

\*Enjoy "West Point" on CBS-TV NP

### Turner Sewing Machine Center

DOMESTIC Console...\$39.50  
WHITE Console...\$39.50  
DOMESTIC Portable...\$19.75  
SINGER Portable...\$39.00  
FRANKLIN Portable...\$39.00  
New Portables...\$89.50  
New Zig Zag...\$139.50  
ALL GUARANTEED

1951 Bacon

Corner Abbott and Santa Monica

## ANNIVERSARY

# Sale

It is a pleasure to announce our First Anniversary in our new location. We hope for continued good will and the opportunity to make more new friends.

WATCH OUR WINDOW FOR ANNIVERSARY PRICES AND QUALITY MERCHANDISE

Come in and see us for your ticket for our Free Diamond Ring. Drawing will be held Saturday, Jan. 19th, at 9 p.m. You must be present with your ticket. Good luck!

OUR PRICES ARE ALWAYS REASONABLE AND EVERYTHING IS GUARANTEED

**C. L. DERSCH**  
Jeweler

4952 Newport Ave. Ocean Beach  
"Biggest Little Jeweler In Ocean Beach"

### Want Ads

Will Do A Good Selling Job For You!

Phone AC-3-3156

### Rules of the Booster Slogan Contest

- Any person is eligible except members of families or employees of the Peninsula News.
- Locate the "Hidden" Word found in each column. These words will be changed into a new location somewhere among the ads each week. Work from left to right. (Line does not necessarily have to rhyme.)
- Write your line along the same theme as the words compiled. Bring or mail to the Peninsula News office.
- The Peninsula News will have your entry impartially judged and awarded a Credit Certificate worth \$12.00 to the winning contestant.
- Any contestant may submit more than one line, if desired.
- This contest closes at 5 p.m. Mondays. All entries must be in the office by that time.
- In case of ties, identical prizes will be awarded to all tying contestants. The decision of the judges will be final.

## Booster Slogan Contest

# \$312.00

IN MERCHANDISE AND SERVICE

WITH THE SPONSORING ADVERTISER OF YOUR CHOICE

### "ENJOY THE FRUITS OF LOCAL HARVEST"

You can have fun and become better acquainted with local advertisers and their ads by participating in our "BOOSTER SLOGAN" Contest. In each column can be found a "Hidden" Word — combine them and you have our slogan for this week — Write a brief paraphrase along the same theme as the slogan — it does not necessarily have to rhyme but must always lend to the advantages of local shopping.

EXAMPLE—"Many More Reasons Why Local Trading Is Best, Get Shopping Done with Time to Rest."

Copyright 1956 W. J. Rankin

Print or Plainly Write the Hidden "BOOSTER SLOGAN" Here:

Write Your Line Here

Name..... Phone.....

Address..... Occupation.....

Bring or mail this coupon or duplicate on plain paper or post card to the Peninsula News, 1920 Bacon Street, San Diego 7, California. A \$12.00 certificate will be awarded best judged entry.

## SAVE TIME AND MONEY SHOPPING IN THE PENINSULA AREA

The Peninsula News will award each week for the next 26 weeks a credit certificate worth \$12.00 to each eligible winning contestant—redeemable at any of the sponsoring advertisers whose ad is found listed on this page.

### LAST WEEK'S WINNER:

MRS. REID CARLSON  
5138 Cape May Ave.

"Friendly faces, friendly places;  
Local Shopping holds all the aces."

### USE THIS RELIABLE DIRECTORY AND PATRONIZE THE MERCHANTS AND SERVICES FOUND LISTED BELOW

#### AUTO UPHOLSTERY

**OCEAN BEACH AUTO TRIM SHOP**  
SEAT COVERS \$13.95 up Ins.  
AUTO TOPS, \$29.95 Ins.  
TRANSPARENT COVERS, \$19.95 up.  
4842 Newport AC-3-9797

#### BAKERIES

**NEWPORT PASTRY SHOP**  
SATURDAY'S SPECIALS  
ORANGE CHIFFON CAKE  
CARMEL FUDGE NUT  
TEA CAKE  
4953 Newport AC-3-3556

#### BEAUTY SALONS

**the COIF**  
Remember to put your best beauty forward with your hair cut styled just-for-you!  
1424 Sunset Cliffs AC-3-5523

#### ELIZABETH'S HAIR STYLING

"A TOUCH OF GENIUS"  
ELIZABETH  
EUNICE  
ELOISE  
4030 Wabaska Dr. (off Voltaire)  
New Phone No. AC-2-7781  
peninsula

#### PAULINE'S BEAUTY SALON

HAIR STYLING  
PERMANENT WAVING  
TINTING  
PERSONALIZED HAIRCUTS  
Special on all Permanents  
Mondays and Tuesdays.  
5005 Niagara AC-2-8687

#### CAFE

**LOMA RESTAURANT**  
Popular Downtown Ocean Beach Eating Place  
SPECIALIZING IN SPENCER & SIZZLING STEAKS  
Merchants Lunch — Dinners  
4853 Newport AC-2-2548  
(Next to post office)

#### MARTHA'S CAFE AND FOUNTAIN

"DELICIOUS HOME COOKED MEALS"  
Luncheon and dinners—Home Made Pies — Carnation Hand Packed Ice Cream.  
2218 Cable

#### NINA'S CAFE

"JUST GOOD HOME COOKED FOOD"  
Open 5 A.M., Close 7 P.M.  
Closed Sundays  
4855 Voltaire AC-3-1385

#### CHILDREN'S WEAR

**MARY MONROE**  
Specialty Shop for Boys and Girls Wear  
ORLON SWEATERS  
Cardigans & Pullovers  
Sizes 3-14 — \$2.99 to \$5.99  
4996 Newport AC-2-7110

#### TOTS AND TEENS

FINE QUALITY CLOTHING  
Infants thru Sub-teens  
Boys — Girls  
4683 Pt. Loma Ave. AC-2-5009

#### CLEANERS

**OCEAN BEACH CLEANERS**  
Pressing while you wait.  
4 Hour SPECIAL SERVICE  
4852 Voltaire St. AC-3-1573

#### COCKTAIL LOUNGE

**PACIFIC SHORES**  
THE PENINSULA'S FINEST COCKTAIL LOUNGE with the pleasant atmosphere you can enjoy. Hors D'Oeuvres Served 4 to 6 p.m.  
4927 Newport AC-3-7549

#### CURTAINS & DRAPERIES

**JONIAUX CURTAINS**  
DRAPERIES  
READY MADE  
CURTAINS — BEDSPREADS  
RODS — VENETIAN  
SHADES — DRAPERIES  
BLINDS — ACCESSORIES  
CUSTOM MADE DRAPERIES  
and SLIP COVERS  
1851 Bacon AC-3-5465

#### ELECTRIC CONTRACTOR

**SCOTCH ELECTRIC**  
MAINTENANCE — REPAIR  
CONTRACTING  
"Serving the Peninsula Area"  
3020 Midway Dr. AC-3-8101

#### C. O. CARL AND SONS

WIRING — FIXTURES  
REPAIRING  
Quality work our Specialty  
32 years servicing the Peninsula area.  
2223 Bacon AC-3-1919

#### FURNITURE NEW & USED

exists

#### BACON STREET FURNITURE

Complete Selection of new & used Furniture, Television, Appliances, Lamps — Upholstering —  
1884 Bacon AC-3-5071 4902 Newport AC-3-8201

#### GARAGES & SERVICE STATIONS

mainly **BOECHE'S SERVICE**  
MOTOR OVERHAUL  
Brakes Relined — Welding  
Hydraulic a Specialty  
MOBILE SERVICE  
4605 Voltaire AC-3-1447

#### H. E. MOORE

Complete Car Servicing  
Serving Pt. Loma Area since 1928. "We are as near as your phone"  
S & H GREEN STAMPS  
2918 Lytton (Loma Portal) AC-3-5331

#### GIFTS — UNIQUE IMPORTS

**VERN'S IMPORTS**  
SURPRISE GIFTS  
Specializing in Native Hand-Carved Imports and Bandito!  
1862 Bacon AC-2-4125  
(La Plaza Shopping Center)

#### HARDWARE

**SCHOEN'S HARDWARE**  
HOUSEWARES — GIFTS  
TOYS  
4827 Newport AC-2-8091

#### OCEAN BEACH PAINT & HARDWARE

"The Old Fashioned Hardware Store"  
Free Delivery  
1926 Bacon AC-3-3083

#### ICE CREAM

**KORNER MALT**  
OUR OWN ICE CREAM  
Hand Packed — Ready Packed  
HOME MADE  
PIES AND CAKES  
1930 Bacon AC-3-9008  
Phone Anytime

#### INSURANCE

**Jos. L. RICHARDSON Co.**  
Complete INSURANCE Service  
1859 Cable AC-3-3679  
through  
LADIES' READY-TO-WEAR

#### MODE O'DAY

Dresses, Lingerie, Blouses, Hosiery  
4971 Newport AC-2-4363

#### LAUNDRY & DRY CLEANING

**PACIFIC SERVICES**  
LAUNDRY & DRY CLEANING  
4-Hr. Service  
Expert Alterations  
Quality Shoe Repair  
1910 Rosecrans AC-2-6060  
(Near Gate 6 NTC)

#### MARKETS

**PESKIN'S SUPERETTE MARKET**  
Your Friendly Neighborhood Grocer  
COMPLETE MARKET SERVICE  
Finest Quality Meats, Lowest Prices — Frozen Foods Household Necessities Magazines  
4705 Pt. Loma Ave, Corner Ebers

#### MEN'S STORE

**ART'S STORE FOR MEN**  
Visit our Newly Enlarged Store  
Complete lines of Quality Men's Wear. OUR PRICES WILL PLEASE.  
4920 Newport AC-3-8408

#### MOVING & STORAGE

**B & K TRANSFER & STORAGE**  
Local and Long Distant Moving  
STORAGE — PACKING  
SHIPPING — CRATING  
"Fast Careful Service For Those Who Care"  
1930 Bacon AC-3-9008  
Phone Anytime

#### NURSERY

**BLUE PACIFIC NURSERY**  
Serving the entire Beach Area.  
Garden Tools Shrubs  
Shrubs Fertilizer Insecticides  
Licensed Landscaping Services  
We Give Action Stamps.  
Free Delivery  
4850 Newport AC-2-1151

#### PLUMBING

**DAY AND NIGHT PLUMBERS**  
PLUMBING — HEATING  
REPAIRS — DISPOSALS  
AUTOMATIC WATER HEATERS  
3006 Barnet (Loma Portal) AC-3-8198

#### DUDLEY PLUMBING & HARDWARE

24-Hr. PLUMBING REPAIR SERVICE  
Boysen Color Paints  
Do It Yourself Headquarters  
Or we will do it for you.  
5029 Newport AC-3-3154

#### MICHAEL DE STOUT

REPAIRS AND REMODELING  
Serving Pt. Loma, Loma Portal, Ocean Beach  
Residential Commercial Industrial  
Free Estimates  
2801 Carleton St. (Pt. Loma) AC-3-1657

#### RESTAURANTS

**VILLANO'S PIZZA PALACE**  
and COCKTAIL LOUNGE  
"The Original from Naples, Italy"  
Pizza — Ravioli — Spaghetti — Steaks  
Catering to Parties in our Banquet Room.  
FOOD TO GO!  
1956 Bacon St. Phone AC-3-3313

#### WILEY'S

GOOD FOOD  
DRAUGHT BEER  
5023 Newport Ave. AC-3-9371

#### SELF SERVICE LAUNDRY

**OCEAN BEACH LAUDROMAT**  
Let us Wash those  
• SHAG RUGS  
• PILLOWS  
• COMFORTS  
We give Faded Spreads and Rugs a New Look with Coldye.  
1877 Cable St. AC-3-1165  
Across from Safeway

#### OCEAN BEACH SELF SERVICE

CAREFUL DRY CLEANING & FINISH LAUNDRY  
Expert Dyeing of Coldye Basic Shades  
Rugs Washed, Dried and Dyed Any Size.  
1959 Abbott AC-3-0681

#### SHOE REPAIR

**WOOD'S SHOE SERVICE**  
Invisible Soling  
Orthopedic Work Our Specialty  
We Give Action Stamps  
4979 Newport AC-2-0165

#### TELEVISION & APPLIANCES

**BAY TV**  
SALES — SERVICE — RENTALS  
5 Tube Packard Bell Radio  
Ebony, \$12.95. Open Evenings.  
4824 Newport AC-2-8447

#### TELEVISION SALES & SERVICE

**BOB HORN TELEVISION**  
Now at our attractive new location  
SEE THE HOFFMAN PORTABLE \$129.95  
Pt. Loma's Largest and most complete Sales and Service.  
1865 Sunset Cliffs Blvd. AC-3-7139

#### TELEVISION SERVICE

**ACADEMY TV**  
Open 12 to 9 p.m. daily.  
SERVICE FOR ALL MAKES  
TELEVISION HOME & AUTO RADIO. No extra charge for evening or Sunday service.  
4145 Voltaire AC-3-6046

#### AMERICAN TEL-E-RAY LABS

CONVENIENT DOWNTOWN OCEAN BEACH REPAIR SERVICE PROMPT DEPENDABLE SERVICE — ALL MAKES  
1859 Bacon AC-3-9951

#### VARIETY STORE

**HOMER'S VARIETY**  
Parking in rear of store  
SELF SERVICE  
Use back door until 5:30 p.m.  
4871 Newport

#### WELDING

**B & G WELDING WORKS**  
PORTABLE SERVICE & SHOP  
AUTOMOTIVE & GENERAL  
4286 Midway Drive AC-3-1649  
1/4 mile north Midway Drive Inn

#### WATER SOFTENERS

**BRUNER WATER SOFTENERS**  
Complete Line  
Priced from \$199.00  
Manuals to fully automatic.  
Engineering that's years ahead.  
DUDLEY'S PLUMBING & HARDWARE  
5029 Newport AC-3-7468





## Legal Notices

**NOTICE TO CREDITORS**  
No. 51588  
Estate of Katherine S. Pendleton, Deceased.  
Notice is hereby given by the undersigned Roscoe Porter, as the Executor of the Estate of Katherine S. Pendleton, Deceased, to the creditors of and all persons having claims against the said deceased, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Executor at 1136 S. D. Trust & Savings Bldg., San Diego 1, Calif.  
Signed: ROSCOE PORTER  
Executor of the Estate of Katherine S. Pendleton, Deceased.  
Dated at San Diego, California this 21st day of December, 1956.  
ROY M. CLAYTON  
Attorney for said Executor.  
Published in the Peninsula News Dec. 27, 1956, Jan. 3, 10, 17, 1957.

## SAVE

AS YOU SPEND  
SHOP WHERE YOU GET  
2-X GREEN STAMPS

## LOMA PORTAL

E. E. MOORE GARAGE &  
SERVICE STATION  
2918 Lytton St.  
AC-3-5331

## 1—Homes For Sale



Our troubles are over... I can see a L. Van Stelle Realtor Sign.

## 2—Lots For Sale

A MILLION DOLLAR view lot on Trieste Dr., \$8,000. Terms arranged. AC-3-1637, AC-2-6528.

## 3—Business Opportunities

## Business

## Opportunity

TIDEWATER has a Flying "A" Service Station available for lease at Rosecrans and Carleton. Experience not required. We train you. Age 25 to 45 preferred. Must be aggressive and willing to work. Success guaranteed. \$2,800 will handle this \$75,000 business. Telephone BE-4-7375.

## THIS IS IT!

Buy now on Midway Dr., before improvements start. Store, 2 homes, lot 75x150, price \$45,000, \$30,000 down, bal. \$150 mo., including interest at 6%. Owner will take 10 yr. lease at \$450 mo. rent. Mtg. of \$15,000 put up as guarantee on lease. Actual return on investment over 14%. Owner will use the money to expand the business, which will add to value of property. Phone owner AC-2-3954.

## 5—Rentals

**WELCOME FRIENDS TO THE DEL WOOD APT. MOTEL**  
A Satisfied Guest is our first consideration. Studio Apts. Day, Week or Month  
AC-2-1909 2104 Bacon St. San Diego 7, Calif.  
OFFICE OR STORE, La Plaza Shopping Center, AC-2-2516.

**5-A—Houses, Furn., Unfurn.**  
\$85—ONE BEDROOM furnished cottage. Garage, fireplace. AC-2-1542.

**5-C—Apts., Furn., Unfurn.**  
STUDIO APARTMENT—All utilities included. One adult only. \$58 month. 1859 Cable Street.

## 5-C—Apts., Furn., Unfurn.

**FURNISHED APARTMENT**  
Middle-aged couple preferred. \$40 month. Also garage for rent. AC-2-2687 for appointment.  
\$55: STUDIO APT. Single adult. Private entrance. All furnished Ocean Beach area. AC-3-8849.  
**LARGE FURN. STUDIO. apt.** Mhg. paneled walls. Private entrance and patio. \$75. AC-2-4584.

## PARK LA JOLLA

## An address of Distinction

The five-room apartments that we can offer as of this week are among the most desirable in our entire establishment, and can be utilized in various ways. If, for example, you require only one bedroom, these apartments afford a den or library, or a TV room, or a room for hobby equipment or extra furniture, or even a deluxe dressing room, or of course, it can be a second bedroom.

So, there is a real feeling of ample space in these available apartments, and with the generous lawn and landscaping that surround the buildings, you get a genuine impression of home-like living... \$130 per month.  
Four Room Apts... \$110 mo.  
Six Room Apts... \$155 mo.

Rental office open daily

Rental office 610 Carla Way HU-8-0541

After hours call HU-8-9432

5299 La Jolla Blvd in La Jolla

## 5-G—Misc. Rentals

**DO IT YOURSELF**  
Rent Our Tools & Equipment  
Saws, Mixers, Wheelbarrows, Weed Cutters, Power Lawn Mowers, Lawn Renovators, Moto Tillers, Garden Tractor with Dozer and Plow, Sanders, Misc. portable electric tools, Trailers, Elect. Hedge Shear.

## AUSTIN'S

1856 Santa Monica AC-3-8324

## 5-E—Rooms

EMPLOYED Middle-aged woman. Kitchen privileges. Near bus. AC-2-5469.

## 6—Wanted To Rent

FURNISHED 2 or 3 BEDROOM house or apartment. Give good care, option to buy. AC-2-7254, daytimes.

## 8—Contractors, Builders

## REMODELING &amp; ROOM ADDITIONS

Let us assist you in your planning and financing. FREE ESTIMATES & ADVICE

## SAN DIEGO

## HOME IMPROVEMENT CO.

4837 Voltaire

Day AC-3-1914 Nite AC-3-8849

WALLS, FIREPLACES, PATIOS, BARBECUES, DRAINS, CARPENTRY, PLASTERING, A. SIMAS. FREE ESTIMATES. AC-2-6717.

## SPECIALIZING

IN INCOME PROPERTY  
Chaffin's AC-2-5718

## 9—Painting &amp; Decorating

## ROBBIE'S

Painting & Paperhanging Contractors  
FREE ESTIMATES  
1885 Froude Street  
Call AC-2-6181 or AC-2-2034 after 4 p.m. or all day weekends

A-1 PAINTING, interior, exterior. 15 years experience. Reasonable rates. AC-3-0153.

## 10—Landscaping

## Andy's

**LAWN MAINTENANCE**  
Gardening Service, Tree Service  
Expert Lawn Renovation  
Free Estimate  
AC-3-5358

## 13—Schools, Instruction

**MUSIC INSTRUCTION**  
On Clarinet, Saxophone, Flute. Beginners or advanced, \$1.50. My home. Mr. Franzman, AC-2-4584  
**PIANO LESSONS, MY HOME.** AC-2-5026.  
**ACCORDION LESSONS:** Private, in home. Band lessons and public appearances. 10 week introductory offer (includes accordion). Donald Gonsalves, Phone AC-2-4223.

## 15—Services Offered

## Complete Income Tax Service

BUSINESS AND PERSONAL  
LET US SERVE YOU NOW  
HOURS: 9 A. M. TO 5 P. M. INCLUDING SAT. EVENINGS AND SUNDAY BY APPOINTMENT

## RYCO SERVICE CO.

4318 VOLTAIRE AC-3-3106

## 14—Personals

## A TOGETHERNESS IN HELPING ONE ANOTHER

Your donations of no longer used clothing, shoes, toys, books, and furniture provide jobs in a sheltered workshop for the handicapped and needy.

## GOODWILL INDUSTRIES

402 5th Ave. BE-3-5157  
24 Hr. Telephone Service  
Myron Insko, Exec. Director

## 15—Services Offered

## TYPEWRITERS

## ADDING MACHINES

Buy for less. Discount to Service Men. Rentals, Repair, Sales. 30 years experience.

## Beach

## Typewriter Co.

5035 Newport AC-2-7133  
Ocean Beach

## LAWN MOWERS

## SHARPENED

Hand or power by factory approved methods. Satisfaction guaranteed.  
Saws, Shears, Hand Tools  
Pick-Up and Delivery

## AUSTIN'S

1856 Santa Monica AC-3-8324

## WINDOW SHADES

Repaired - Replaced  
Bring in your old rollers and save.

## SHAW'S FURNITURE

4651 Voltaire AC-3-3630

## 5022 Santa Monica AC-3-7743

## Ocean Beach

## CARPET SHOP

Installation - Binding - Repairs  
FREE PICK UP & DELIVERY

## INCOME TAX

In Your Home  
(Pick Up At Your Home And Return When Completed).  
Evenings  
Daily 7 a.m. to 9 p.m.

## AC-3-9656

## LANDSCAPE GARDENING

EXPERT PRUNING  
YARD CLEAN UP  
HAULING

BEN M. STONE  
AC-3-7668

## PURCELL RUG FARM, Used

Rugs & Carpets, wall-to-wall carpet, cleaning, modern latest equipment. Sewing & binding. 9x12 Cleaned \$6.00. 4234 Voltaire. AC-3-9877.

IRONING, my home. Day house cleaning. 5033 Newport, near Newport Cleaners. AC-3-6706.

## WINDOW CLEANING

## JANITORIAL SERVICES

Residential, Commercial. Also floor waxing. Call Tony AC-3-8314 or AC-3-9635.

## LAWN MAINTENANCE

Clean-up, hauling. Call Larry AC-2-2581, AC-3-1105.

IRONING or Baby Sitting, my home or yours. Reasonable AC-2-2317.

MOTHER, CHILD CARE, ALSO while you are in hospital with baby. AC-2-7803.

CARPENTER JOURNEYMAN. Particular work for particular people. Roy Bonham, AC-3-7331

## MIMEOGRAPHING

Distinctive Work.  
IBM Electric Typewriter.  
Telephone Answering Service.  
LELA LAYNE  
1051 Rosecrans AC-3-3719

CABINETS - Furniture, store fixtures, displays manufactured. Bank financing. AC-3-1592.

PIANOS & ORGANS TUNED and repaired. Smith, AC-2-8379. 4869 Santa Monica.

IRONING, CHILD CARE, my home. AC-3-1773.

MAN OF ALL WORK will help you eves. and Saturdays. AC-3-5790.

TYPING-DICTIONARY by phone. Free pick up and delivery. AC-2-0035.

TAILORING, RESTYLING, ALTERATIONS. "Lili". AC-3-6483 or AC-3-1325.

WILDA'S DRESSMAKING-ALTERATIONS 1844 Bacon St. AC-3-0220

CARPENTRY, Repairs, remodeling, gardening, maintenance. References. AC-3-1704.

CERAMIC TILE WORK. Remodeling of all types. Melvin Russell. AC-2-2652.

ROOFING, Painting, Floor tile, and What have you! AC-2-2263.

## 15—Services Offered

ALTERATIONS, BLANKET BINDING, LULU, AC-2-8097.

ROOF LEAK? Special roof repair service. Free estimates. Phone AC-3-1914.

WANTED IRONING—AT HOME. AC-2-3956, AC-3-5252.

IRONING, MY HOME. WHITE SHIRTS A SPECIALTY. Phone AC-2-4352.

IRONING VERY NEATLY DONE in my home. AC-3-6644.

STENO-TYPIST—My home or your office. AC-3-7021.

IRONING, my home. \$1 hour. AC-3-6624.

## COCKTAIL LUNGES

WEBB'S Dancing 1921 Bacon St. AC-3-9245

## FLORISTS

JO'S FLOWER SHOP 4728 Voltaire AC-3-3306

## FUNERAL HOME

BEARDSLEY FUNERAL HOME 1818 Sunset Cliffs AC-3-8100

## JEWELERS

The Biggest Little Jeweler in Ocean Beach C. L. DERSCH

JEWELER and WATCHMAKER 4952 Newport Ave. Ocean Beach All Work Done in our Shop! AC-2-0215

SMITH & SONS JEWELERS 4831 Newport AC-3-0718

## YOUR MONEY

BACK IF YOU ARE NOT COMPLETELY SATISFIED WITH ANY PURCHASE OR REPAIR SERVICE.

CREDIT JEWELERS 4822 NEWPORT AVE. AC-3-1840 Ocean Beach

## LUMBER

POINT LOMA LUMBER CO. 4975 N. Harbor Drive AC-3-7111

## MOVING &amp; STORAGE

OCEAN BEACH TRANSFER MOVING AND STORAGE 5040 NEWPORT AVE. AC-3-3271

## NOTARIES

SIEGEL REALTY 4170 Voltaire AC-3-7147

## NURSERIES

BLUE PACIFIC NURSERY 4850 Newport AC-2-1151

## SCHOOLS

Nursery to First Grade Little Tots Nursery School 4972 Santa Monica AC-2-2314

## PLAYHOUSE

NURSERY SCHOOL 6:45 to 5:30 Ages 2 to 6 Preschool and kindergarten—Hot Lunches 4678 Santa Monica AC-2-8418

PT. LOMA PLAY SCHOOL 2 thru 6 yrs. 2909 Keats (near DeFalco's) AC-2-9111

## SERVICE STATIONS

BILL'S MOBIL GAS SERVICE Corner Point Loma Ave. and Sunset Cliffs, AC-2-4422

## WATER SOFTENERS, Sales &amp; Service

DUDLEY PLUMBING 4950 Voltaire AC-3-7468

## TAXI SERVICE

A.B.C. CAB CO. AC-3-8322 2-Way Radios Oper 24 hrs. Low, Low Rates - Go Anywhere 5 can ride for price of 1 5049 Newport

## 17—Child Care

DAY CARE—My home, near Loma Theatre. Licensed. Phone AC-3-9810.

## After Christmas Television Specials

## CONSOLE TV

21" RCA—1½ years young. This baby has a full 90 day guarantee. Looks as good as the day it was born. \$239.95. No. 328

21" BLONDE HOFFMAN 1957 model, Easy Vision lens. New set guarantee. Original price \$339.95, our repossessed price \$229.95. Save \$110. No. 335

19" SYLVANIA half door. Beautiful finish. 30-day unlimited guarantee. \$89.95. No. 333

17" RCA, GE, EMERSON, SPARTON, your choice, with full guarantee. \$69.95. Nos. 107, 320, 322, 332

## TABLE MODEL TV's

17" RCA 1 yr. guarantee on new picture tube. 30 days parts and service. Real sharp buy at \$79.95. No. 330

17" ZENITH — Leather case. Small, powerful. 1 yr. guarantee on picture tube. 30 days parts and service. \$89.95. No. 331

21" CORONADO, newly Zolotoned. Real value with 30-day unlimited guarantee. \$84.50. No. 248

21" ZENITH, new picture tube with 1 year guarantee. 30 days, parts and service. Compact and fully reconditioned. \$99.95. No. 335

## 18-A—Help Wanted

BOYS, TO DELIVER PENINSULA NEWS, ROSECRANS & TALBOT AREA EACH THURSDAY. AC-3-3156.

## 19—Help Wanted, Female

EXPERIENCED RECEPTIONIST —Ocean Beach real estate office. Box 2-B, Peninsula News.

## 20—Help Wanted, Male

BOOKKEEPER — Prepare year-end reports on small business. Your desk or mine. Income tax also. Must be expert. Ocean Beach area. AC-3-3746, 7 p.m. to 9 p.m.

## 21—Radio, TV

TV SERVICE. Cash and carry. Big Savings. Fast, efficient service! Open evenings. Lucky Marine Radio. 4733 Point Loma Ave. AC-3-3069.

GUARANTEED SERVICE on all makes of television, phonographs, car and home radios. 30 yrs. experience. PT. LOMA RADIO & TV, 4875 Voltaire, AC-2-8378.

## 24—Miscellaneous For Sale

BIRCH DINETTE SET, and four chairs. Good condition, \$35. AC-2-4037.

WROUGHT IRON TRUNDLE BED, twin size, complete with mattress. \$89.50

EXCELLENT GROUP OF USED stoves and refrigerators from \$28.50

5 DRAWER ZOLOTONE CHEST \$19.50

BACON ST. FURNITURE CO. 1884 Bacon Street AC-3-5071

STEER MANURE, 59c per bag on 5 or more sacks.

BAYVIEW NURSERY 4927 Voltaire St. AC-2-8969

We buy, sell, trade, anything of value.

COMMUNITY FURNITURE CO. 4887 Voltaire Street AC-3-5714

## 25-A—Wanted To Buy

HOUSE TRAILER, MODERN—All cash. AC-3-5251, AC-2-1069.

## 26—Pets, Supplies

DACSHUND PUPPIES. \$50, with papers. 3046 Whitely, AC-2-5856, after 4:30.

## 28—Lost &amp; Found

FOUND — CHILD'S GLASSES and case, Christmas Eve. Identify and pay ad. AC-3-1415 or AC-3-3156.

LOST—FEMALE BEAGLE-PUPPY. Child's pet. Any information please call AC-2-4040.

LOST—CAT. Gray and white, long hair, blue collar bells. Reward. AC-3-8907.

## 29—Autos For Sale

1951 CHEVY—2 DOOR STYLE-LINE sedan. A-1 condition. Original owner, \$485. AC-2-2631.

'41 OLDS, new upholstery, good tires, \$75. AC-2-7003.

## REAL ESTATE

## WE HAVE BUYERS

For 3 bedroom 2 bath homes.

## CLAIR W. BURGNER

3252 Rosecrans AC-3-1668

## LEVEL LOT

75x75 R-1 Coastline view \$6,000. Hurry!!

Madelyn Johnston, Realtor 4753 Voltaire

AC-2-8661; eves. AC-2-9127

## 29—Autos For Sale

## CRISLER

## AUTO SALES

4202 EL CAJON BLVD.

Terms arranged to fit purchaser. We maintain our own shop for your protection.

'55 Olds 88 hardtop, fully equipped, radio, heat... 2395

'54 Lincoln Capri hard top, full power, four way seats, hydra, radio, heat... 1995

'55 Chev. 8 Bel Air 2-door, power... 1895

'53 Cad. 62, 4-door, power steering, radio, heat, hydra... 1795



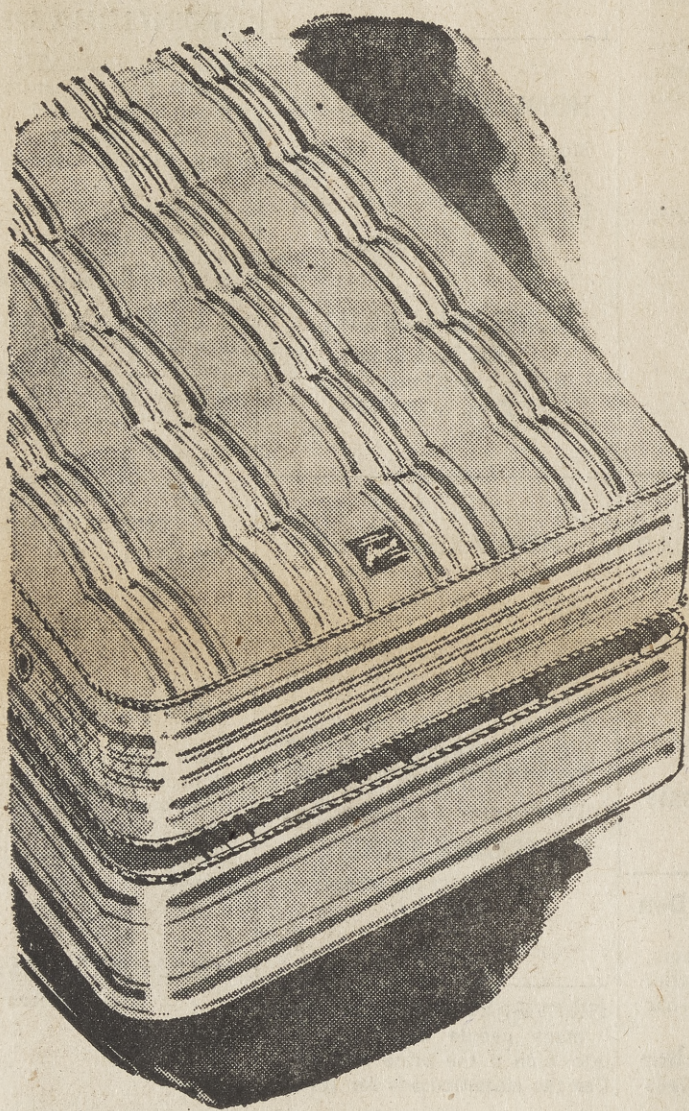
NOEL FURNITURE'S . . .

# GIANT

## JANUARY CLEARANCE

# CONTINUES

NOEL'S HAVE THE "BIG THREE"  
TO MAKE REAL BEDDING VALUES . . .

★ *The RIGHT Terms***Sealy Bargains**

We have 8 sets of twin size and 4 sets of full size of the famous Sealy Enchanted Nights box springs and mattresses. These have discontinued ticking but are still 100% SEALY QUALITY.

Reg. 119.00  
Now (Sets Only)..... **69.95**

★ *The RIGHT Mattress***Van Vorst**

3 sets of full size and 1 set of twin in pink and gray ticking 220 coil box spring and mattress—all terrific bargains.

Reg. 79.95  
Now (Sets Only)..... **57.50**

★ *The RIGHT Price ...***Majestic**

Here are 2 twin size sets that are really priced to move—yellow and beige ticking — 220 coil — matched box springs and mattresses.

Reg. 69.95  
Now (Sets Only)..... **49.50**

**Sealy Firmo-Rest**

Just 1 set of this wonderful bedding in twin size and extra (80 in.) length—a very high quality set.

Reg. 119.95  
Now (Set Only)..... **97.50**

**Bunk-O-Desk**

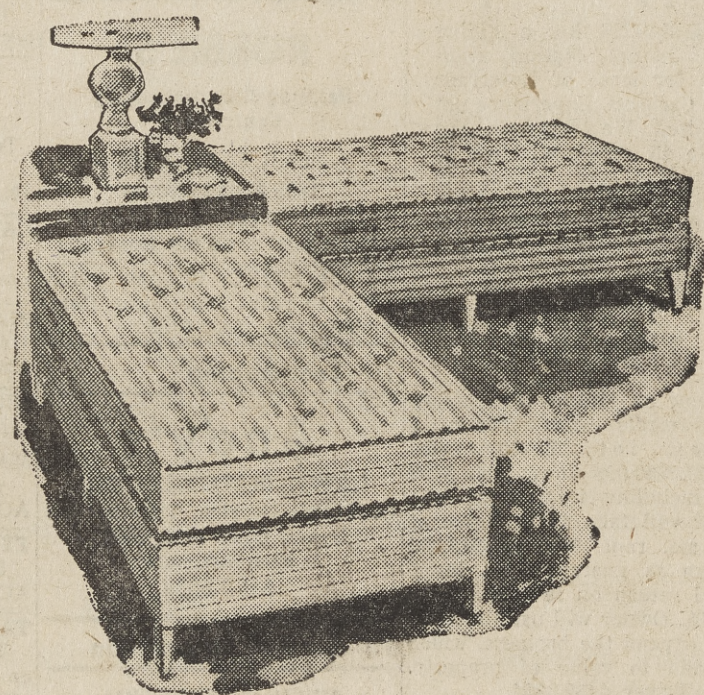
Here is the most practical twin bed package we have ever had to offer—twin sized metal bed, springs, mattress, built in chest of drawers, lift up desk and chair.

Reg. 109.95  
Now Complete..... **89.95**

**Sleeper**

1 Inco convertible divan in green—modern styling—opens out into comfortable double bed. A bargain at its regular price of 189.95.

NOW ONLY..... **165.00**



Complete the Beauty of Your Home with Custom-Styled Draperies!

Let our decorator help you with fabrics suitable with your own setting. Stop in or call for FREE estimate and advice on color coordination!

**NEW STORE HOURS**

We are now open Monday at 9:30 a.m. and close at 6 p.m.---Fridays we will remain open 9:30 to 9

**NOEL FURNITURE****4836 Newport Avenue,****Ocean Beach, AC-3-3163**